




**Chatham County, NC**

**Geography: County**

	2000 Total Population	49,329
	2000 Group Quarters	603
	2010 Total Population	64,256
	2015 Total Population	72,192
	2010 - 2015 Annual Rate	2.36%
	2000 Households	19,741
	2000 Average Household Size	2.47
	2010 Households	26,095
	2010 Average Household Size	2.44
	2015 Households	29,433
	2015 Average Household Size	2.43
	2010 - 2015 Annual Rate	2.44%
	2000 Families	13,855
	2000 Average Family Size	2.91
	2010 Families	17,910
	2010 Average Family Size	2.9
	2015 Families	20,068
	2015 Average Family Size	2.9
	2010 - 2015 Annual Rate	2.3%
	<b>2000 Housing Units</b>	21,358
	Owner Occupied Housing Units	71.4%
	Renter Occupied Housing Units	21.1%
	Vacant Housing Units	7.6%
	<b>2010 Housing Units</b>	27,638
	Owner Occupied Housing Units	73.0%
	Renter Occupied Housing Units	21.4%
	Vacant Housing Units	5.6%
	<b>2015 Housing Units</b>	31,198
	Owner Occupied Housing Units	73.0%
	Renter Occupied Housing Units	21.4%
	Vacant Housing Units	5.7%
	<b>Median Household Income</b>	
	2000	\$42,972
	2010	\$53,877
	2015	\$60,624
	<b>Median Home Value</b>	
	2000	\$113,270
	2010	\$149,548
	2015	\$182,078
	<b>Per Capita Income</b>	
	2000	\$23,355
	2010	\$26,785
	2015	\$29,685
	<b>Median Age</b>	
	2000	38.7
	2010	42.4
	2015	43.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Chatham County, NC**

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**2000 Households by Income**

Household Income Base	19,742
< \$15,000	14.8%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	2.2%
\$200,000+	2.4%
Average Household Income	\$57,233

**2010 Households by Income**

Household Income Base	26,095
< \$15,000	10.9%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.2%
\$200,000+	2.7%
Average Household Income	\$65,635

**2015 Households by Income**

Household Income Base	29,433
< \$15,000	9.6%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	18.8%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	2.8%
\$200,000+	3.3%
Average Household Income	\$72,488

**2000 Owner Occupied HUs by Value**

Total	15,239
<\$50,000	18.3%
\$50,000 - 99,999	26.6%
\$100,000 - 149,999	18.1%
\$150,000 - 199,999	14.7%
\$200,000 - \$299,999	11.4%
\$300,000 - 499,999	7.0%
\$500,000 - 999,999	3.2%
\$1,000,000+	0.7%
Average Home Value	\$158,673

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	4,204
With Cash Rent	87.6%
No Cash Rent	12.4%
Median Rent	\$446
Average Rent	\$517

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Chatham County, NC**

**Geography: County**



**2000 Population by Age**

Total	49,329
Age 0 - 4	6.3%
Age 5 - 9	6.2%
Age 10 - 14	6.4%
Age 15 - 19	5.6%
Age 20 - 24	5.2%
Age 25 - 34	14.3%
Age 35 - 44	16.1%
Age 45 - 54	14.9%
Age 55 - 64	9.8%
Age 65 - 74	8.0%
Age 75 - 84	5.5%
Age 85+	1.7%
Age 18+	77.5%

**2010 Population by Age**

Total	64,256
Age 0 - 4	5.9%
Age 5 - 9	5.9%
Age 10 - 14	6.3%
Age 15 - 19	5.9%
Age 20 - 24	5.0%
Age 25 - 34	10.7%
Age 35 - 44	14.1%
Age 45 - 54	15.9%
Age 55 - 64	14.3%
Age 65 - 74	8.4%
Age 75 - 84	5.3%
Age 85+	2.3%
Age 18+	78.3%

**2015 Population by Age**

Total	72,192
Age 0 - 4	5.6%
Age 5 - 9	5.8%
Age 10 - 14	6.2%
Age 15 - 19	5.9%
Age 20 - 24	5.1%
Age 25 - 34	10.5%
Age 35 - 44	12.6%
Age 45 - 54	15.0%
Age 55 - 64	15.3%
Age 65 - 74	10.6%
Age 75 - 84	5.1%
Age 85+	2.2%
Age 18+	78.7%

**2000 Population by Sex**

Males	49.2%
Females	50.8%

**2010 Population by Sex**

Males	49.3%
Females	50.7%

**2015 Population by Sex**

Males	49.4%
Females	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Chatham County, NC**

**Geography: County**



**2000 Population by Race/Ethnicity**

Total	49,329
White Alone	74.9%
Black Alone	17.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	5.8%
Two or More Races	1.1%
Hispanic Origin	9.6%
Diversity Index	51.2

**2010 Population by Race/Ethnicity**

Total	64,256
White Alone	74.2%
Black Alone	13.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	8.7%
Two or More Races	1.5%
Hispanic Origin	14.3%
Diversity Index	57.1

**2015 Population by Race/Ethnicity**

Total	72,192
White Alone	75.1%
Black Alone	11.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.9%
Some Other Race Alone	9.2%
Two or More Races	1.7%
Hispanic Origin	15.8%
Diversity Index	57.5



**2000 Population 3+ by School Enrollment**

Total	47,638
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	10.9%
Enrolled in Grade 9-12	4.8%
Enrolled in College	2.9%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	77.7%

**2010 Population 25+ by Educational Attainment**

Total	45,677
Less than 9th Grade	6.3%
9th - 12th Grade, No Diploma	9.1%
High School Graduate	26.4%
Some College, No Degree	17.4%
Associate Degree	8.0%
Bachelor's Degree	18.0%
Graduate/Professional Degree	14.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Chatham County, NC**

**Geography: County**



**2010 Population 15+ by Marital Status**

Total	52,648
Never Married	23.2%
Married	59.3%
Widowed	7.5%
Divorced	10.0%



**2000 Population 16+ by Employment Status**

Total	39,391
In Labor Force	65.7%
Civilian Employed	63.7%
Civilian Unemployed	1.9%
In Armed Forces	0.1%
Not in Labor Force	34.3%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	92.3%
Civilian Unemployed	7.7%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	93.9%
Civilian Unemployed	6.1%

**2000 Females 16+ by Employment Status and Age of Children**

Total	20,373
Own Children < 6 Only	7.7%
Employed/in Armed Forces	5.5%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children < 6 and 6-17 Only	4.9%
Employed/in Armed Forces	3.2%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children 6-17 Only	16.0%
Employed/in Armed Forces	12.6%
Unemployed	0.5%
Not in Labor Force	2.9%
No Own Children < 18	71.4%
Employed/in Armed Forces	35.9%
Unemployed	1.1%
Not in Labor Force	34.5%



**2010 Employed Population 16+ by Industry**

Total	31,263
Agriculture/Mining	2.2%
Construction	9.1%
Manufacturing	14.3%
Wholesale Trade	2.3%
Retail Trade	9.1%
Transportation/Utilities	3.0%
Information	2.3%
Finance/Insurance/Real Estate	4.4%
Services	49.4%
Public Administration	3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Employed Population 16+ by Occupation**

Total	31,263
White Collar	59.3%
Management/Business/Financial	13.5%
Professional	25.7%
Sales	9.2%
Administrative Support	10.9%
Services	12.9%
Blue Collar	27.7%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	4.8%
Production	9.4%
Transportation/Material Moving	5.5%



**2000 Workers 16+ by Means of Transportation to Work**

Total	24,657
Drove Alone - Car, Truck, or Van	76.9%
Carpooled - Car, Truck, or Van	15.8%
Public Transportation	0.2%
Walked	1.4%
Other Means	1.1%
Worked at Home	4.5%

**2000 Workers 16+ by Travel Time to Work**

Total	24,657
Did Not Work at Home	95.5%
Less than 5 minutes	2.9%
5 to 9 minutes	9.3%
10 to 19 minutes	23.0%
20 to 24 minutes	13.3%
25 to 34 minutes	20.7%
35 to 44 minutes	8.9%
45 to 59 minutes	10.9%
60 to 89 minutes	4.7%
90 or more minutes	1.9%
Worked at Home	4.5%
Average Travel Time to Work (in min)	27.3

**2000 Households by Vehicles Available**

Total	19,741
None	5.9%
1	28.7%
2	40.4%
3	17.9%
4	4.6%
5+	2.4%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Type**

Total	19,741
Family Households	70.2%
Married-couple Family	56.3%
With Related Children	23.1%
Other Family (No Spouse)	13.9%
With Related Children	8.3%
Nonfamily Households	29.8%
Householder Living Alone	24.5%
Householder Not Living Alone	5.3%
Households with Related Children	31.4%
Households with Persons 65+	26.2%

**2000 Households by Size**

Total	19,741
1 Person Household	24.5%
2 Person Household	38.0%
3 Person Household	17.2%
4 Person Household	12.6%
5 Person Household	4.8%
6 Person Household	1.6%
7+ Person Household	1.3%

**2000 Households by Year Householder Moved In**

Total	19,741
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	28.2%
Moved in 1990 to 1994	18.1%
Moved in 1980 to 1989	15.6%
Moved in 1970 to 1979	9.9%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1993



**2000 Housing Units by Units in Structure**

Total	21,358
1, Detached	68.6%
1, Attached	3.3%
2	2.7%
3 or 4	1.2%
5 to 9	1.2%
10 to 19	0.9%
20+	1.8%
Mobile Home	20.2%
Other	0.1%

**2000 Housing Units by Year Structure Built**

Total	21,358
1999 to March 2000	4.3%
1995 to 1998	14.1%
1990 to 1994	12.2%
1980 to 1989	20.5%
1970 to 1979	16.1%
1969 or Earlier	32.8%
Median Year Structure Built	1981


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

**Chatham County, NC**  
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**Top 3 Tapestry Segments**

- |    |  |                          |
|----|--|--------------------------|
| 1. |  | Southern Satellites      |
| 2. |  | Prosperous Empty Nesters |
| 3. |  | Midland Crowd            |
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 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$40,036,009
Average Spent	\$1,534.24
Spending Potential Index	64
Computers & Accessories: Total \$	\$5,239,140
Average Spent	\$200.77
Spending Potential Index	91
Education: Total \$	\$28,308,550
Average Spent	\$1,084.83
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$82,549,617
Average Spent	\$3,163.43
Spending Potential Index	98
Food at Home: Total \$	\$111,236,850
Average Spent	\$4,262.76
Spending Potential Index	95
Food Away from Home: Total \$	\$78,831,974
Average Spent	\$3,020.96
Spending Potential Index	94
Health Care: Total \$	\$101,112,638
Average Spent	\$3,874.79
Spending Potential Index	104
HH Furnishings & Equipment: Total \$	\$44,849,607
Average Spent	\$1,718.71
Spending Potential Index	83
Investments: Total \$	\$45,014,676
Average Spent	\$1,725.03
Spending Potential Index	99
Retail Goods: Total \$	\$609,624,433
Average Spent	\$23,361.73
Spending Potential Index	94
Shelter: Total \$	\$364,678,335
Average Spent	\$13,975.03
Spending Potential Index	89
TV/Video/Audio: Total \$	\$30,829,381
Average Spent	\$1,181.43
Spending Potential Index	95
Travel: Total \$	\$45,654,141
Average Spent	\$1,749.54
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$23,824,697
Average Spent	\$913.00
Spending Potential Index	97

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**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.