

**Durham County, NC**

**Geography: County**



2000 Total Population	223,314
2000 Group Quarters	9,810
2010 Total Population	270,938
2015 Total Population	298,854
2010 - 2015 Annual Rate	1.98%



2000 Households	89,015
2000 Average Household Size	2.4
2010 Households	109,829
2010 Average Household Size	2.37
2015 Households	121,756
2015 Average Household Size	2.37
2010 - 2015 Annual Rate	2.08%
2000 Families	54,045
2000 Average Family Size	2.99
2010 Families	64,762
2010 Average Family Size	2.99
2015 Families	71,162
2015 Average Family Size	2.99
2010 - 2015 Annual Rate	1.9%



<b>2000 Housing Units</b>	95,452
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	42.7%
Vacant Housing Units	6.7%
<b>2010 Housing Units</b>	120,669
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	41.6%
Vacant Housing Units	9.0%
<b>2015 Housing Units</b>	132,611
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	41.8%
Vacant Housing Units	8.2%

**Median Household Income**

2000	\$43,561
2010	\$58,454
2015	\$65,728

**Median Home Value**

2000	\$128,297
2010	\$165,511
2015	\$186,149

**Per Capita Income**

2000	\$23,156
2010	\$28,696
2015	\$32,128

**Median Age**

2000	32.4
2010	34.5
2015	34.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Income**

Household Income Base	89,001
< \$15,000	15.5%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.2%
\$200,000+	2.1%

Average Household Income \$56,706

**2010 Households by Income**

Household Income Base	109,829
< \$15,000	11.9%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	3.5%
\$200,000+	2.9%

Average Household Income \$69,463

**2015 Households by Income**

Household Income Base	121,756
< \$15,000	10.3%
\$15,000 - \$24,999	6.4%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	22.6%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	4.4%
\$200,000+	3.5%

Average Household Income \$77,498

**2000 Owner Occupied HUs by Value**

Total	48,278
<\$50,000	4.3%
\$50,000 - 99,999	26.6%
\$100,000 - 149,999	33.9%
\$150,000 - 199,999	19.0%
\$200,000 - \$299,999	10.8%
\$300,000 - 499,999	3.7%
\$500,000 - 999,999	1.1%
\$1,000,000+	0.6%

Average Home Value \$152,273

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	40,542
With Cash Rent	97.4%
No Cash Rent	2.6%
Median Rent	\$561
Average Rent	\$570

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Durham County, NC**  
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**2000 Population by Age**

Total	223,314
Age 0 - 4	6.9%
Age 5 - 9	6.6%
Age 10 - 14	6.1%
Age 15 - 19	6.7%
Age 20 - 24	9.4%
Age 25 - 34	19.0%
Age 35 - 44	15.8%
Age 45 - 54	12.7%
Age 55 - 64	7.1%
Age 65 - 74	4.9%
Age 75 - 84	3.5%
Age 85+	1.2%
Age 18+	77.1%

**2010 Population by Age**

Total	270,938
Age 0 - 4	6.7%
Age 5 - 9	6.2%
Age 10 - 14	6.0%
Age 15 - 19	7.0%
Age 20 - 24	9.2%
Age 25 - 34	15.7%
Age 35 - 44	14.8%
Age 45 - 54	13.8%
Age 55 - 64	10.5%
Age 65 - 74	5.4%
Age 75 - 84	3.3%
Age 85+	1.6%
Age 18+	77.6%

**2015 Population by Age**

Total	298,854
Age 0 - 4	6.7%
Age 5 - 9	6.2%
Age 10 - 14	5.9%
Age 15 - 19	6.6%
Age 20 - 24	8.9%
Age 25 - 34	16.4%
Age 35 - 44	13.4%
Age 45 - 54	13.2%
Age 55 - 64	11.0%
Age 65 - 74	6.9%
Age 75 - 84	3.2%
Age 85+	1.5%
Age 18+	77.9%

**2000 Population by Sex**

Males	48.2%
Females	51.8%

**2010 Population by Sex**

Males	48.7%
Females	51.3%

**2015 Population by Sex**

Males	48.8%
Females	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Population by Race/Ethnicity**

Total	223,314
White Alone	50.9%
Black Alone	39.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	4.2%
Two or More Races	1.8%
Hispanic Origin	7.6%
Diversity Index	64.3

**2010 Population by Race/Ethnicity**

Total	270,938
White Alone	49.1%
Black Alone	36.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	7.4%
Two or More Races	2.4%
Hispanic Origin	13.5%
Diversity Index	71.3

**2015 Population by Race/Ethnicity**

Total	298,854
White Alone	48.8%
Black Alone	35.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	8.0%
Two or More Races	2.6%
Hispanic Origin	15.5%
Diversity Index	73.1



**2000 Population 3+ by School Enrollment**

Total	213,556
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	10.8%
Enrolled in Grade 9-12	4.6%
Enrolled in College	7.3%
Enrolled in Grad/Prof School	3.6%
Not Enrolled in School	70.4%

**2010 Population 25+ by Educational Attainment**

Total	175,993
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	20.0%
Some College, No Degree	16.5%
Associate Degree	6.8%
Bachelor's Degree	23.4%
Graduate/Professional Degree	19.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Population 15+ by Marital Status**

Total	219,761
Never Married	37.2%
Married	46.6%
Widowed	5.5%
Divorced	10.7%



**2000 Population 16+ by Employment Status**

Total	177,253
In Labor Force	68.1%
Civilian Employed	64.5%
Civilian Unemployed	3.5%
In Armed Forces	0.1%
Not in Labor Force	31.9%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	90.8%
Civilian Unemployed	9.2%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	92.6%
Civilian Unemployed	7.4%

**2000 Females 16+ by Employment Status and Age of Children**

Total	93,351
Own Children < 6 Only	8.5%
Employed/in Armed Forces	5.4%
Unemployed	0.4%
Not in Labor Force	2.8%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.4%
Unemployed	0.3%
Not in Labor Force	1.7%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	11.3%
Unemployed	0.5%
Not in Labor Force	2.7%
No Own Children < 18	71.5%
Employed/in Armed Forces	39.8%
Unemployed	2.2%
Not in Labor Force	29.6%



**2010 Employed Population 16+ by Industry**

Total	131,873
Agriculture/Mining	0.2%
Construction	6.4%
Manufacturing	6.2%
Wholesale Trade	1.7%
Retail Trade	7.3%
Transportation/Utilities	2.9%
Information	3.5%
Finance/Insurance/Real Estate	5.4%
Services	61.7%
Public Administration	4.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Employed Population 16+ by Occupation**

Total	131,873
White Collar	69.8%
Management/Business/Financial	14.0%
Professional	34.9%
Sales	8.2%
Administrative Support	12.7%
Services	15.3%
Blue Collar	14.9%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	2.3%
Production	3.0%
Transportation/Material Moving	3.7%



**2000 Workers 16+ by Means of Transportation to Work**

Total	112,433
Drove Alone - Car, Truck, or Van	74.8%
Carpooled - Car, Truck, or Van	15.9%
Public Transportation	3.0%
Walked	2.6%
Other Means	0.9%
Worked at Home	2.7%

**2000 Workers 16+ by Travel Time to Work**

Total	112,433
Did Not Work at Home	97.3%
Less than 5 minutes	2.0%
5 to 9 minutes	9.2%
10 to 19 minutes	39.5%
20 to 24 minutes	17.1%
25 to 34 minutes	18.5%
35 to 44 minutes	3.7%
45 to 59 minutes	4.2%
60 to 89 minutes	1.9%
90 or more minutes	1.1%
Worked at Home	2.7%
Average Travel Time to Work (in min)	21.2

**2000 Households by Vehicles Available**

Total	89,015
None	9.3%
1	37.6%
2	37.5%
3	12.0%
4	2.6%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Type**

Total	89,015
Family Households	60.7%
Married-couple Family	42.0%
With Related Children	19.4%
Other Family (No Spouse)	18.7%
With Related Children	12.5%
Nonfamily Households	39.3%
Householder Living Alone	30.0%
Householder Not Living Alone	9.3%
Households with Related Children	32.0%
Households with Persons 65+	17.0%

**2000 Households by Size**

Total	89,015
1 Person Household	30.0%
2 Person Household	33.6%
3 Person Household	16.6%
4 Person Household	11.8%
5 Person Household	4.9%
6 Person Household	1.9%
7+ Person Household	1.3%

**2000 Households by Year Householder Moved In**

Total	89,015
Moved in 1999 to March 2000	26.8%
Moved in 1995 to 1998	32.2%
Moved in 1990 to 1994	14.8%
Moved in 1980 to 1989	11.8%
Moved in 1970 to 1979	7.2%
Moved in 1969 or Earlier	7.2%
Median Year Householder Moved In	1996



**2000 Housing Units by Units in Structure**

Total	95,452
1, Detached	57.1%
1, Attached	5.3%
2	4.9%
3 or 4	5.6%
5 to 9	8.6%
10 to 19	8.8%
20+	8.0%
Mobile Home	1.6%
Other	0.0%

**2000 Housing Units by Year Structure Built**


Total	95,452
1999 to March 2000	3.9%
1995 to 1998	10.2%
1990 to 1994	9.9%
1980 to 1989	20.6%
1970 to 1979	18.4%
1969 or Earlier	37.1%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Top 3 Tapestry Segments**

- |    |  |                            |
|----|--|----------------------------|
| 1. |  | Enterprising Professionals |
| 2. |  | Young and Restless         |
| 3. |  | Exurbanites                |

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$190,313,612
Average Spent	\$1,732.82
Spending Potential Index	72
Computers & Accessories: Total \$	\$24,983,502
Average Spent	\$227.48
Spending Potential Index	103
Education: Total \$	\$141,152,935
Average Spent	\$1,285.21
Spending Potential Index	105
Entertainment/Recreation: Total \$	\$355,880,175
Average Spent	\$3,240.31
Spending Potential Index	101
Food at Home: Total \$	\$495,574,589
Average Spent	\$4,512.24
Spending Potential Index	101
Food Away from Home: Total \$	\$364,855,238
Average Spent	\$3,322.03
Spending Potential Index	103
Health Care: Total \$	\$388,615,066
Average Spent	\$3,538.36
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$196,757,206
Average Spent	\$1,791.49
Spending Potential Index	87
Investments: Total \$	\$166,092,247
Average Spent	\$1,512.28
Spending Potential Index	87
Retail Goods: Total \$	\$2,598,555,084
Average Spent	\$23,660.01
Spending Potential Index	95
Shelter: Total \$	\$1,766,110,096
Average Spent	\$16,080.54
Spending Potential Index	102
TV/Video/Audio: Total \$	\$139,223,162
Average Spent	\$1,267.64
Spending Potential Index	102
Travel: Total \$	\$201,219,282
Average Spent	\$1,832.11
Spending Potential Index	97
Vehicle Maintenance & Repairs: Total \$	\$103,865,738
Average Spent	\$945.70
Spending Potential Index	100

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.