




Granville County, NC

Geography: County

	2000 Total Population	48,498
	2000 Group Quarters	5,491
	2010 Total Population	59,205
	2015 Total Population	62,708
	2010 - 2015 Annual Rate	1.16%
	2000 Households	16,654
	2000 Average Household Size	2.58
	2010 Households	20,201
	2010 Average Household Size	2.53
	2015 Households	21,687
	2015 Average Household Size	2.52
	2010 - 2015 Annual Rate	1.43%
	2000 Families	12,048
	2000 Average Family Size	3.05
	2010 Families	14,317
	2010 Average Family Size	3.02
	2015 Families	15,272
2015 Average Family Size	3.01	
2010 - 2015 Annual Rate	1.3%	
	2000 Housing Units	17,896
	Owner Occupied Housing Units	69.8%
	Renter Occupied Housing Units	23.3%
	Vacant Housing Units	6.9%
	2010 Housing Units	22,211
	Owner Occupied Housing Units	68.5%
	Renter Occupied Housing Units	22.5%
	Vacant Housing Units	9.0%
	2015 Housing Units	24,268
	Owner Occupied Housing Units	67.4%
	Renter Occupied Housing Units	22.0%
	Vacant Housing Units	10.6%
	Median Household Income	
	2000	\$39,967
	2010	\$50,107
2015	\$55,912	
Median Home Value		
2000	\$88,097	
2010	\$144,297	
2015	\$185,119	
Per Capita Income		
2000	\$17,118	
2010	\$21,482	
2015	\$23,897	
Median Age		
2000	36.1	
2010	38.0	
2015	38.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	16,663
< \$15,000	17.2%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	1.2%
\$200,000+	1.2%
Average Household Income	\$47,895

2010 Households by Income

Household Income Base	20,201
< \$15,000	13.4%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	1.2%
\$200,000+	1.5%
Average Household Income	\$57,522

2015 Households by Income

Household Income Base	21,687
< \$15,000	11.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	28.3%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	1.5%
\$200,000+	1.8%
Average Household Income	\$63,340

2000 Owner Occupied HUs by Value

Total	12,504
<\$50,000	20.8%
\$50,000 - 99,999	40.3%
\$100,000 - 149,999	22.8%
\$150,000 - 199,999	9.3%
\$200,000 - \$299,999	4.7%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$103,570

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,875
With Cash Rent	91.0%
No Cash Rent	9.0%
Median Rent	\$352
Average Rent	\$357

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Granville County, NC
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2000 Population by Age

Total	48,498
Age 0 - 4	6.2%
Age 5 - 9	7.0%
Age 10 - 14	6.9%
Age 15 - 19	6.1%
Age 20 - 24	6.3%
Age 25 - 34	15.5%
Age 35 - 44	17.8%
Age 45 - 54	13.7%
Age 55 - 64	9.1%
Age 65 - 74	6.5%
Age 75 - 84	3.8%
Age 85+	1.2%
Age 18+	76.1%

2010 Population by Age

Total	59,205
Age 0 - 4	5.8%
Age 5 - 9	6.0%
Age 10 - 14	6.4%
Age 15 - 19	6.9%
Age 20 - 24	6.6%
Age 25 - 34	13.5%
Age 35 - 44	16.0%
Age 45 - 54	15.8%
Age 55 - 64	11.3%
Age 65 - 74	6.5%
Age 75 - 84	3.8%
Age 85+	1.4%
Age 18+	77.6%

2015 Population by Age

Total	62,708
Age 0 - 4	5.7%
Age 5 - 9	5.9%
Age 10 - 14	6.5%
Age 15 - 19	6.6%
Age 20 - 24	6.9%
Age 25 - 34	13.1%
Age 35 - 44	14.7%
Age 45 - 54	14.8%
Age 55 - 64	12.7%
Age 65 - 74	7.9%
Age 75 - 84	3.8%
Age 85+	1.4%
Age 18+	77.9%

2000 Population by Sex

Males	52.5%
Females	47.5%

2010 Population by Sex

Males	54.4%
Females	45.6%

2015 Population by Sex

Males	54.3%
Females	45.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Granville County, NC

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2000 Population by Race/Ethnicity

Total	48,498
White Alone	60.7%
Black Alone	34.9%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	2.4%
Two or More Races	1.1%
Hispanic Origin	4.0%
Diversity Index	54.7

2010 Population by Race/Ethnicity

Total	59,205
White Alone	60.2%
Black Alone	33.0%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	4.2%
Two or More Races	1.4%
Hispanic Origin	7.2%
Diversity Index	59.2

2015 Population by Race/Ethnicity

Total	62,708
White Alone	61.0%
Black Alone	31.5%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	4.7%
Two or More Races	1.5%
Hispanic Origin	8.4%
Diversity Index	60.2



2000 Population 3+ by School Enrollment

Total	46,618
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	12.6%
Enrolled in Grade 9-12	4.7%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	76.0%

2010 Population 25+ by Educational Attainment

Total	40,437
Less than 9th Grade	7.7%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	35.2%
Some College, No Degree	19.2%
Associate Degree	10.1%
Bachelor's Degree	11.0%
Graduate/Professional Degree	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	48,422
Never Married	28.1%
Married	53.2%
Widowed	7.1%
Divorced	11.7%



2000 Population 16+ by Employment Status

Total	38,032
In Labor Force	57.5%
Civilian Employed	54.9%
Civilian Unemployed	2.6%
In Armed Forces	0.1%
Not in Labor Force	42.5%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.1%
Civilian Unemployed	8.9%

2000 Females 16+ by Employment Status and Age of Children

Total	17,892
Own Children < 6 Only	8.5%
Employed/in Armed Forces	5.9%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.8%
Unemployed	0.3%
Not in Labor Force	2.0%
Own Children 6-17 Only	17.8%
Employed/in Armed Forces	13.5%
Unemployed	0.3%
Not in Labor Force	4.0%
No Own Children < 18	67.7%
Employed/in Armed Forces	33.4%
Unemployed	1.8%
Not in Labor Force	32.4%



2010 Employed Population 16+ by Industry

Total	24,018
Agriculture/Mining	2.2%
Construction	8.0%
Manufacturing	14.4%
Wholesale Trade	2.5%
Retail Trade	8.1%
Transportation/Utilities	3.0%
Information	2.2%
Finance/Insurance/Real Estate	4.6%
Services	47.8%
Public Administration	7.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	24,018
White Collar	53.0%
Management/Business/Financial	11.7%
Professional	22.0%
Sales	6.3%
Administrative Support	13.1%
Services	18.3%
Blue Collar	28.7%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	5.3%
Production	9.3%
Transportation/Material Moving	5.6%



2000 Workers 16+ by Means of Transportation to Work

Total	20,494
Drove Alone - Car, Truck, or Van	81.0%
Carpooled - Car, Truck, or Van	14.9%
Public Transportation	0.1%
Walked	1.2%
Other Means	1.0%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	20,494
Did Not Work at Home	98.1%
Less than 5 minutes	3.2%
5 to 9 minutes	9.4%
10 to 19 minutes	25.5%
20 to 24 minutes	13.9%
25 to 34 minutes	20.2%
35 to 44 minutes	7.5%
45 to 59 minutes	11.5%
60 to 89 minutes	4.6%
90 or more minutes	2.3%
Worked at Home	1.9%
Average Travel Time to Work (in min)	27.4

2000 Households by Vehicles Available

Total	16,654
None	8.4%
1	28.0%
2	37.1%
3	18.7%
4	5.3%
5+	2.6%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	16,654
Family Households	72.3%
Married-couple Family	53.1%
With Related Children	25.1%
Other Family (No Spouse)	19.3%
With Related Children	12.6%
Nonfamily Households	27.7%
Householder Living Alone	23.9%
Householder Not Living Alone	3.8%
Households with Related Children	37.7%
Households with Persons 65+	23.2%

2000 Households by Size

Total	16,654
1 Person Household	23.9%
2 Person Household	33.2%
3 Person Household	18.9%
4 Person Household	14.9%
5 Person Household	5.8%
6 Person Household	2.1%
7+ Person Household	1.3%

2000 Households by Year Householder Moved In

Total	16,654
Moved in 1999 to March 2000	15.3%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	16.0%
Moved in 1980 to 1989	16.3%
Moved in 1970 to 1979	11.4%
Moved in 1969 or Earlier	11.5%
Median Year Householder Moved In	1993



2000 Housing Units by Units in Structure

Total	17,896
1, Detached	62.1%
1, Attached	1.0%
2	2.3%
3 or 4	2.3%
5 to 9	2.2%
10 to 19	0.4%
20+	1.0%
Mobile Home	28.6%
Other	0.1%

2000 Housing Units by Year Structure Built


Total	17,896
1999 to March 2000	3.8%
1995 to 1998	15.0%
1990 to 1994	11.2%
1980 to 1989	19.2%
1970 to 1979	16.1%
1969 or Earlier	34.7%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

- | | | |
|----|--|---------------------|
| 1. | | Midland Crowd |
| 2. | | Southern Satellites |
| 3. | | Crossroads |
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 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$27,384,428
Average Spent	\$1,355.60
Spending Potential Index	57
Computers & Accessories: Total \$	\$3,547,486
Average Spent	\$175.61
Spending Potential Index	80
Education: Total \$	\$18,923,726
Average Spent	\$936.77
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$55,621,929
Average Spent	\$2,753.42
Spending Potential Index	85
Food at Home: Total \$	\$76,245,107
Average Spent	\$3,774.32
Spending Potential Index	84
Food Away from Home: Total \$	\$54,318,929
Average Spent	\$2,688.92
Spending Potential Index	84
Health Care: Total \$	\$67,701,491
Average Spent	\$3,351.39
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$30,190,906
Average Spent	\$1,494.53
Spending Potential Index	73
Investments: Total \$	\$26,807,551
Average Spent	\$1,327.04
Spending Potential Index	76
Retail Goods: Total \$	\$415,556,907
Average Spent	\$20,571.11
Spending Potential Index	83
Shelter: Total \$	\$245,564,341
Average Spent	\$12,156.05
Spending Potential Index	77
TV/Video/Audio: Total \$	\$21,296,671
Average Spent	\$1,054.24
Spending Potential Index	85
Travel: Total \$	\$29,527,692
Average Spent	\$1,461.69
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$16,176,199
Average Spent	\$800.76
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.