




Johnston County, NC

Geography: County

	2000 Total Population	121,965
	2000 Group Quarters	1,717
	2010 Total Population	174,426
	2015 Total Population	203,426
	2010 - 2015 Annual Rate	3.12%
	2000 Households	46,595
	2000 Average Household Size	2.58
	2010 Households	65,322
	2010 Average Household Size	2.64
	2015 Households	75,993
	2015 Average Household Size	2.65
	2010 - 2015 Annual Rate	3.07%
	2000 Families	33,692
	2000 Average Family Size	3.02
	2010 Families	46,282
	2010 Average Family Size	3.12
	2015 Families	53,504
	2015 Average Family Size	3.14
	2010 - 2015 Annual Rate	2.94%
	2000 Housing Units	50,196
	Owner Occupied Housing Units	68.2%
	Renter Occupied Housing Units	24.7%
	Vacant Housing Units	7.2%
	2010 Housing Units	70,895
	Owner Occupied Housing Units	68.1%
	Renter Occupied Housing Units	24.1%
	Vacant Housing Units	7.9%
	2015 Housing Units	83,429
	Owner Occupied Housing Units	67.5%
	Renter Occupied Housing Units	23.6%
	Vacant Housing Units	8.9%
	Median Household Income	
	2000	\$40,863
	2010	\$53,643
	2015	\$61,438
	Median Home Value	
	2000	\$97,119
	2010	\$123,688
	2015	\$143,298
	Per Capita Income	
	2000	\$18,788
	2010	\$22,993
	2015	\$25,496
	Median Age	
	2000	34.2
	2010	36.3
	2015	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	46,700
< \$15,000	17.5%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.0%
\$200,000+	1.0%
Average Household Income	\$48,580

2010 Households by Income

Household Income Base	65,322
< \$15,000	13.0%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	19.5%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	1.7%
\$200,000+	1.3%
Average Household Income	\$61,012

2015 Households by Income

Household Income Base	75,993
< \$15,000	11.3%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	21.8%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	2.2%
\$200,000+	1.6%
Average Household Income	\$67,875

2000 Owner Occupied HUs by Value

Total	34,222
<\$50,000	18.6%
\$50,000 - 99,999	33.9%
\$100,000 - 149,999	29.6%
\$150,000 - 199,999	10.6%
\$200,000 - \$299,999	5.1%
\$300,000 - 499,999	1.7%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$108,179

2000 Specified Renter Occupied HUs by Contract Rent

Total	12,036
With Cash Rent	89.3%
No Cash Rent	10.7%
Median Rent	\$364
Average Rent	\$367

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Johnston County, NC
Geography: County



2000 Population by Age

Total	121,965
Age 0 - 4	7.8%
Age 5 - 9	7.6%
Age 10 - 14	6.8%
Age 15 - 19	6.0%
Age 20 - 24	6.0%
Age 25 - 34	17.2%
Age 35 - 44	17.0%
Age 45 - 54	13.1%
Age 55 - 64	8.6%
Age 65 - 74	5.5%
Age 75 - 84	3.4%
Age 85+	0.9%
Age 18+	73.9%

2010 Population by Age

Total	174,426
Age 0 - 4	7.8%
Age 5 - 9	7.5%
Age 10 - 14	7.3%
Age 15 - 19	6.3%
Age 20 - 24	5.1%
Age 25 - 34	13.8%
Age 35 - 44	16.5%
Age 45 - 54	14.7%
Age 55 - 64	10.8%
Age 65 - 74	6.0%
Age 75 - 84	3.0%
Age 85+	1.2%
Age 18+	73.7%

2015 Population by Age

Total	203,426
Age 0 - 4	7.6%
Age 5 - 9	7.5%
Age 10 - 14	7.4%
Age 15 - 19	6.5%
Age 20 - 24	5.5%
Age 25 - 34	12.9%
Age 35 - 44	15.4%
Age 45 - 54	14.5%
Age 55 - 64	11.3%
Age 65 - 74	7.2%
Age 75 - 84	3.1%
Age 85+	1.1%
Age 18+	73.7%

2000 Population by Sex

Males	49.7%
Females	50.3%

2010 Population by Sex

Males	49.8%
Females	50.2%

2015 Population by Sex

Males	49.8%
Females	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Johnston County, NC

Geography: County



2000 Population by Race/Ethnicity

Total	121,965
White Alone	78.1%
Black Alone	15.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	4.5%
Two or More Races	1.0%
Hispanic Origin	7.7%
Diversity Index	45.6

2010 Population by Race/Ethnicity

Total	174,426
White Alone	74.4%
Black Alone	15.4%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	7.5%
Two or More Races	1.5%
Hispanic Origin	12.7%
Diversity Index	55.0

2015 Population by Race/Ethnicity

Total	203,426
White Alone	74.6%
Black Alone	15.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	7.7%
Two or More Races	1.6%
Hispanic Origin	13.6%
Diversity Index	55.8



2000 Population 3+ by School Enrollment

Total	115,897
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	12.3%
Enrolled in Grade 9-12	5.2%
Enrolled in College	3.0%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	75.4%

2010 Population 25+ by Educational Attainment

Total	115,069
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	10.1%
High School Graduate	32.4%
Some College, No Degree	20.7%
Associate Degree	10.7%
Bachelor's Degree	14.2%
Graduate/Professional Degree	4.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	134,957
Never Married	22.7%
Married	60.9%
Widowed	6.3%
Divorced	10.1%



2000 Population 16+ by Employment Status

Total	93,069
In Labor Force	66.9%
Civilian Employed	64.1%
Civilian Unemployed	2.6%
In Armed Forces	0.2%
Not in Labor Force	33.1%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.2%
Civilian Unemployed	10.8%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.3%
Civilian Unemployed	8.7%

2000 Females 16+ by Employment Status and Age of Children

Total	47,498
Own Children < 6 Only	9.7%
Employed/in Armed Forces	5.7%
Unemployed	0.5%
Not in Labor Force	3.6%
Own Children < 6 and 6-17 Only	7.3%
Employed/in Armed Forces	4.2%
Unemployed	0.4%
Not in Labor Force	2.7%
Own Children 6-17 Only	17.9%
Employed/in Armed Forces	13.4%
Unemployed	0.4%
Not in Labor Force	4.1%
No Own Children < 18	65.1%
Employed/in Armed Forces	33.7%
Unemployed	1.6%
Not in Labor Force	29.9%



2010 Employed Population 16+ by Industry

Total	71,386
Agriculture/Mining	1.5%
Construction	13.2%
Manufacturing	9.4%
Wholesale Trade	4.1%
Retail Trade	12.0%
Transportation/Utilities	4.0%
Information	1.9%
Finance/Insurance/Real Estate	5.7%
Services	39.4%
Public Administration	8.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	71,386
White Collar	57.2%
Management/Business/Financial	13.1%
Professional	20.5%
Sales	10.4%
Administrative Support	13.2%
Services	13.9%
Blue Collar	28.9%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	10.7%
Installation/Maintenance/Repair	5.1%
Production	6.0%
Transportation/Material Moving	6.4%



2000 Workers 16+ by Means of Transportation to Work

Total	58,675
Drove Alone - Car, Truck, or Van	79.9%
Carpooled - Car, Truck, or Van	15.8%
Public Transportation	0.4%
Walked	0.9%
Other Means	0.8%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	58,675
Did Not Work at Home	97.7%
Less than 5 minutes	2.1%
5 to 9 minutes	6.8%
10 to 19 minutes	22.6%
20 to 24 minutes	11.3%
25 to 34 minutes	21.9%
35 to 44 minutes	9.6%
45 to 59 minutes	13.7%
60 to 89 minutes	6.3%
90 or more minutes	3.3%
Worked at Home	2.3%
Average Travel Time to Work (in min)	31.3

2000 Households by Vehicles Available

Total	46,595
None	7.0%
1	28.7%
2	41.7%
3	16.8%
4	4.5%
5+	1.3%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Johnston County, NC

Geography: County



2000 Households by Type

Total	46,595
Family Households	72.3%
Married-couple Family	57.8%
With Related Children	28.2%
Other Family (No Spouse)	14.5%
With Related Children	9.9%
Nonfamily Households	27.7%
Householder Living Alone	23.1%
Householder Not Living Alone	4.6%
Households with Related Children	38.1%
Households with Persons 65+	19.0%

2000 Households by Size

Total	46,595
1 Person Household	23.1%
2 Person Household	33.7%
3 Person Household	19.4%
4 Person Household	15.1%
5 Person Household	5.6%
6 Person Household	1.8%
7+ Person Household	1.2%

2000 Households by Year Householder Moved In

Total	46,595
Moved in 1999 to March 2000	18.5%
Moved in 1995 to 1998	32.6%
Moved in 1990 to 1994	16.1%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	8.6%
Moved in 1969 or Earlier	10.2%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	50,196
1, Detached	68.5%
1, Attached	1.3%
2	2.4%
3 or 4	1.7%
5 to 9	1.3%
10 to 19	0.4%
20+	0.8%
Mobile Home	23.6%
Other	0.1%

2000 Housing Units by Year Structure Built


Total	50,196
1999 to March 2000	6.0%
1995 to 1998	18.4%
1990 to 1994	12.9%
1980 to 1989	18.0%
1970 to 1979	14.2%
1969 or Earlier	30.5%
Median Year Structure Built	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

- | | | |
|----|--|------------------------|
| 1. | | Up and Coming Families |
| 2. | | Midland Crowd |
| 3. | | Rooted Rural |
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 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$94,198,482
Average Spent	\$1,442.06
Spending Potential Index	60
Computers & Accessories: Total \$	\$12,459,018
Average Spent	\$190.73
Spending Potential Index	87
Education: Total \$	\$64,203,476
Average Spent	\$982.88
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$191,449,816
Average Spent	\$2,930.86
Spending Potential Index	91
Food at Home: Total \$	\$259,045,202
Average Spent	\$3,965.67
Spending Potential Index	89
Food Away from Home: Total \$	\$185,889,091
Average Spent	\$2,845.73
Spending Potential Index	88
Health Care: Total \$	\$224,538,252
Average Spent	\$3,437.41
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$104,666,216
Average Spent	\$1,602.31
Spending Potential Index	78
Investments: Total \$	\$91,105,233
Average Spent	\$1,394.71
Spending Potential Index	80
Retail Goods: Total \$	\$1,419,801,525
Average Spent	\$21,735.43
Spending Potential Index	87
Shelter: Total \$	\$859,195,925
Average Spent	\$13,153.24
Spending Potential Index	83
TV/Video/Audio: Total \$	\$72,425,684
Average Spent	\$1,108.75
Spending Potential Index	89
Travel: Total \$	\$102,778,124
Average Spent	\$1,573.41
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$55,219,477
Average Spent	\$845.34
Spending Potential Index	90

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.