




**Lee County, NC**  
**Geography: County**

---

	2000 Total Population	49,040
	2000 Group Quarters	896
	2010 Total Population	60,038
	2015 Total Population	65,712
	2010 - 2015 Annual Rate	1.82%
	2000 Households	18,466
	2000 Average Household Size	2.61
	2010 Households	22,677
	2010 Average Household Size	2.61
	2015 Households	24,840
	2015 Average Household Size	2.61
	2010 - 2015 Annual Rate	1.84%
	2000 Families	13,361
	2000 Average Family Size	3.05
	2010 Families	16,074
	2010 Average Family Size	3.08
	2015 Families	17,495
	2015 Average Family Size	3.09
	2010 - 2015 Annual Rate	1.71%
	<b>2000 Housing Units</b>	19,909
	Owner Occupied Housing Units	66.5%
	Renter Occupied Housing Units	26.3%
	Vacant Housing Units	7.2%
	<b>2010 Housing Units</b>	24,948
	Owner Occupied Housing Units	65.2%
	Renter Occupied Housing Units	25.7%
	Vacant Housing Units	9.1%
	<b>2015 Housing Units</b>	27,673
	Owner Occupied Housing Units	64.6%
	Renter Occupied Housing Units	25.2%
	Vacant Housing Units	10.2%
	<b>Median Household Income</b>	
	2000	\$39,160
	2010	\$48,833
	2015	\$55,749
	<b>Median Home Value</b>	
	2000	\$89,459
	2010	\$148,147
	2015	\$190,702
	<b>Per Capita Income</b>	
	2000	\$19,147
	2010	\$22,437
	2015	\$24,813
	<b>Median Age</b>	
	2000	35.9
	2010	38.4
	2015	39.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Lee County, NC  
Geography: County

---



**2000 Households by Income**

Household Income Base	18,504
< \$15,000	17.2%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.2%
\$200,000+	1.5%
Average Household Income	\$50,066

**2010 Households by Income**

Household Income Base	22,677
< \$15,000	13.0%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	16.4%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	1.5%
\$200,000+	1.6%
Average Household Income	\$58,825

**2015 Households by Income**

Household Income Base	24,840
< \$15,000	11.5%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	2.0%
\$200,000+	2.0%
Average Household Income	\$65,041

**2000 Owner Occupied HUs by Value**

Total	13,236
<\$50,000	18.5%
\$50,000 - 99,999	41.6%
\$100,000 - 149,999	21.3%
\$150,000 - 199,999	9.8%
\$200,000 - \$299,999	6.4%
\$300,000 - 499,999	2.1%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$106,450

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	5,151
With Cash Rent	93.0%
No Cash Rent	7.0%
Median Rent	\$380
Average Rent	\$376

---

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Lee County, NC**  
**Geography: County**



**2000 Population by Age**

Total	49,040
Age 0 - 4	6.9%
Age 5 - 9	7.2%
Age 10 - 14	7.3%
Age 15 - 19	7.0%
Age 20 - 24	6.2%
Age 25 - 34	13.9%
Age 35 - 44	15.8%
Age 45 - 54	13.5%
Age 55 - 64	9.2%
Age 65 - 74	7.2%
Age 75 - 84	4.4%
Age 85+	1.3%
Age 18+	74.3%

**2010 Population by Age**

Total	60,038
Age 0 - 4	6.9%
Age 5 - 9	6.8%
Age 10 - 14	6.6%
Age 15 - 19	6.5%
Age 20 - 24	6.0%
Age 25 - 34	12.8%
Age 35 - 44	13.5%
Age 45 - 54	14.9%
Age 55 - 64	12.4%
Age 65 - 74	7.4%
Age 75 - 84	4.5%
Age 85+	1.8%
Age 18+	75.9%

**2015 Population by Age**

Total	65,712
Age 0 - 4	6.6%
Age 5 - 9	6.7%
Age 10 - 14	6.8%
Age 15 - 19	6.2%
Age 20 - 24	5.8%
Age 25 - 34	12.6%
Age 35 - 44	12.8%
Age 45 - 54	13.8%
Age 55 - 64	13.4%
Age 65 - 74	9.0%
Age 75 - 84	4.4%
Age 85+	1.8%
Age 18+	76.1%

**2000 Population by Sex**

Males	49.4%
Females	50.6%

**2010 Population by Sex**

Males	49.5%
Females	50.5%

**2015 Population by Sex**

Males	49.5%
Females	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Lee County, NC**  
**Geography: County**



**2000 Population by Race/Ethnicity**

Total	49,040
White Alone	70.0%
Black Alone	20.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	7.3%
Two or More Races	1.1%
Hispanic Origin	11.7%
Diversity Index	57.7

**2010 Population by Race/Ethnicity**

Total	60,038
White Alone	65.8%
Black Alone	19.5%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	11.8%
Two or More Races	1.5%
Hispanic Origin	18.8%
Diversity Index	67.2

**2015 Population by Race/Ethnicity**

Total	65,712
White Alone	64.8%
Black Alone	19.2%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	12.9%
Two or More Races	1.7%
Hispanic Origin	21.5%
Diversity Index	69.7



**2000 Population 3+ by School Enrollment**

Total	46,961
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	12.7%
Enrolled in Grade 9-12	6.0%
Enrolled in College	3.3%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	74.7%

**2010 Population 25+ by Educational Attainment**

Total	40,412
Less than 9th Grade	6.9%
9th - 12th Grade, No Diploma	9.9%
High School Graduate	30.1%
Some College, No Degree	20.2%
Associate Degree	12.2%
Bachelor's Degree	13.1%
Graduate/Professional Degree	7.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Lee County, NC  
Geography: County



**2010 Population 15+ by Marital Status**

Total	47,886
Never Married	25.5%
Married	56.7%
Widowed	6.9%
Divorced	10.9%



**2000 Population 16+ by Employment Status**

Total	37,817
In Labor Force	64.3%
Civilian Employed	60.9%
Civilian Unemployed	3.0%
In Armed Forces	0.5%
Not in Labor Force	35.7%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	86.6%
Civilian Unemployed	13.4%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	89.2%
Civilian Unemployed	10.8%

**2000 Females 16+ by Employment Status and Age of Children**

Total	19,380
Own Children < 6 Only	7.8%
Employed/in Armed Forces	4.8%
Unemployed	0.4%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	6.5%
Employed/in Armed Forces	4.0%
Unemployed	0.4%
Not in Labor Force	2.2%
Own Children 6-17 Only	18.7%
Employed/in Armed Forces	14.3%
Unemployed	0.7%
Not in Labor Force	3.6%
No Own Children < 18	66.9%
Employed/in Armed Forces	31.8%
Unemployed	1.9%
Not in Labor Force	33.3%



**2010 Employed Population 16+ by Industry**

Total	23,210
Agriculture/Mining	1.2%
Construction	8.7%
Manufacturing	20.7%
Wholesale Trade	4.1%
Retail Trade	11.0%
Transportation/Utilities	3.4%
Information	1.7%
Finance/Insurance/Real Estate	4.3%
Services	41.1%
Public Administration	3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Lee County, NC**  
**Geography: County**

---

**2010 Employed Population 16+ by Occupation**

Total	23,210
White Collar	52.0%
Management/Business/Financial	11.6%
Professional	19.8%
Sales	9.8%
Administrative Support	10.7%
Services	14.9%
Blue Collar	33.1%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	6.6%
Production	12.7%
Transportation/Material Moving	5.8%



**2000 Workers 16+ by Means of Transportation to Work**

Total	22,893
Drove Alone - Car, Truck, or Van	78.3%
Carpooled - Car, Truck, or Van	16.9%
Public Transportation	0.5%
Walked	1.4%
Other Means	1.2%
Worked at Home	1.8%

**2000 Workers 16+ by Travel Time to Work**

Total	22,893
Did Not Work at Home	98.2%
Less than 5 minutes	2.5%
5 to 9 minutes	11.0%
10 to 19 minutes	38.2%
20 to 24 minutes	13.3%
25 to 34 minutes	12.6%
35 to 44 minutes	5.0%
45 to 59 minutes	7.5%
60 to 89 minutes	6.2%
90 or more minutes	2.0%
Worked at Home	1.8%
Average Travel Time to Work (in min)	24.1

**2000 Households by Vehicles Available**

Total	18,466
None	7.6%
1	31.5%
2	38.3%
3	15.7%
4	4.9%
5+	1.9%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

**Lee County, NC**  
**Geography: County**



**2000 Households by Type**

Total	18,466
Family Households	72.4%
Married-couple Family	54.3%
With Related Children	24.7%
Other Family (No Spouse)	18.1%
With Related Children	12.3%
Nonfamily Households	27.6%
Householder Living Alone	23.5%
Householder Not Living Alone	4.2%
Households with Related Children	37.0%
Households with Persons 65+	23.8%

**2000 Households by Size**

Total	18,466
1 Person Household	23.5%
2 Person Household	34.1%
3 Person Household	18.0%
4 Person Household	14.5%
5 Person Household	5.8%
6 Person Household	2.4%
7+ Person Household	1.7%

**2000 Households by Year Householder Moved In**

Total	18,466
Moved in 1999 to March 2000	18.9%
Moved in 1995 to 1998	27.9%
Moved in 1990 to 1994	15.1%
Moved in 1980 to 1989	16.6%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	10.8%
Median Year Householder Moved In	1994



**2000 Housing Units by Units in Structure**

Total	19,909
1, Detached	67.0%
1, Attached	2.0%
2	3.1%
3 or 4	3.5%
5 to 9	3.5%
10 to 19	1.1%
20+	1.7%
Mobile Home	18.1%
Other	0.0%

**2000 Housing Units by Year Structure Built**

Total	19,909
1999 to March 2000	2.9%
1995 to 1998	10.9%
1990 to 1994	8.4%
1980 to 1989	21.0%
1970 to 1979	21.0%
1969 or Earlier	35.9%
Median Year Structure Built	1977


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Lee County, NC  
Geography: County

---

**Top 3 Tapestry Segments**

- |    |  |               |
|----|--|---------------|
| 1. |  | Midland Crowd |
| 2. |  | Green Acres   |
| 3. |  | Home Town     |
- 

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$31,956,988
Average Spent	\$1,409.22
Spending Potential Index	59
Computers & Accessories: Total \$	\$4,150,104
Average Spent	\$183.01
Spending Potential Index	83
Education: Total \$	\$23,403,989
Average Spent	\$1,032.06
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$63,052,939
Average Spent	\$2,780.48
Spending Potential Index	86
Food at Home: Total \$	\$87,146,740
Average Spent	\$3,842.96
Spending Potential Index	86
Food Away from Home: Total \$	\$62,587,327
Average Spent	\$2,759.95
Spending Potential Index	86
Health Care: Total \$	\$75,480,219
Average Spent	\$3,328.49
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$34,510,667
Average Spent	\$1,521.84
Spending Potential Index	74
Investments: Total \$	\$31,094,574
Average Spent	\$1,371.19
Spending Potential Index	79
Retail Goods: Total \$	\$468,045,206
Average Spent	\$20,639.64
Spending Potential Index	83
Shelter: Total \$	\$291,631,142
Average Spent	\$12,860.22
Spending Potential Index	81
TV/Video/Audio: Total \$	\$24,369,475
Average Spent	\$1,074.63
Spending Potential Index	87
Travel: Total \$	\$34,682,939
Average Spent	\$1,529.43
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$18,422,490
Average Spent	\$812.39
Spending Potential Index	86

---

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.