




**Moore County, NC**  
**Geography: County**

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	2000 Total Population	74,769
	2000 Group Quarters	1,662
	2010 Total Population	88,177
	2015 Total Population	94,216
	2010 - 2015 Annual Rate	1.33%
	2000 Households	30,713
	2000 Average Household Size	2.38
	2010 Households	35,710
	2010 Average Household Size	2.42
	2015 Households	38,091
	2015 Average Household Size	2.43
	2010 - 2015 Annual Rate	1.3%
	2000 Families	21,950
	2000 Average Family Size	2.81
	2010 Families	24,986
	2010 Average Family Size	2.89
	2015 Families	26,477
	2015 Average Family Size	2.9
	2010 - 2015 Annual Rate	1.17%
	<b>2000 Housing Units</b>	35,151
	Owner Occupied Housing Units	68.7%
	Renter Occupied Housing Units	18.7%
	Vacant Housing Units	12.6%
	<b>2010 Housing Units</b>	43,971
	Owner Occupied Housing Units	63.6%
	Renter Occupied Housing Units	17.6%
	Vacant Housing Units	18.8%
	<b>2015 Housing Units</b>	48,144
	Owner Occupied Housing Units	62.1%
	Renter Occupied Housing Units	17.0%
	Vacant Housing Units	20.9%
	<b>Median Household Income</b>	
	2000	\$41,280
	2010	\$52,063
	2015	\$59,520
	<b>Median Home Value</b>	
	2000	\$111,942
	2010	\$171,774
	2015	\$221,105
	<b>Per Capita Income</b>	
	2000	\$23,377
	2010	\$26,616
	2015	\$29,419
	<b>Median Age</b>	
	2000	41.9
	2010	45.4
	2015	46.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Income**

Household Income Base	30,807
< \$15,000	15.1%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	2.2%
\$200,000+	2.3%
Average Household Income	\$55,771

**2010 Households by Income**

Household Income Base	35,710
< \$15,000	11.1%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	2.3%
\$200,000+	2.8%
Average Household Income	\$65,111

**2015 Households by Income**

Household Income Base	38,091
< \$15,000	9.8%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	26.3%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	3.0%
\$200,000+	3.3%
Average Household Income	\$72,117

**2000 Owner Occupied HUs by Value**

Total	24,143
<\$50,000	17.8%
\$50,000 - 99,999	26.6%
\$100,000 - 149,999	21.7%
\$150,000 - 199,999	13.8%
\$200,000 - \$299,999	11.5%
\$300,000 - 499,999	6.2%
\$500,000 - 999,999	2.1%
\$1,000,000+	0.4%
Average Home Value	\$147,717

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	6,330
With Cash Rent	85.7%
No Cash Rent	14.3%
Median Rent	\$403
Average Rent	\$503

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Population by Age**

Total	74,769
Age 0 - 4	5.6%
Age 5 - 9	6.1%
Age 10 - 14	6.6%
Age 15 - 19	5.9%
Age 20 - 24	4.5%
Age 25 - 34	11.6%
Age 35 - 44	14.2%
Age 45 - 54	12.5%
Age 55 - 64	11.2%
Age 65 - 74	11.5%
Age 75 - 84	8.1%
Age 85+	2.3%
Age 18+	77.9%

**2010 Population by Age**

Total	88,177
Age 0 - 4	5.6%
Age 5 - 9	5.6%
Age 10 - 14	5.9%
Age 15 - 19	5.8%
Age 20 - 24	4.7%
Age 25 - 34	9.9%
Age 35 - 44	12.0%
Age 45 - 54	14.5%
Age 55 - 64	13.7%
Age 65 - 74	10.9%
Age 75 - 84	7.9%
Age 85+	3.5%
Age 18+	79.4%

**2015 Population by Age**

Total	94,216
Age 0 - 4	5.4%
Age 5 - 9	5.6%
Age 10 - 14	6.0%
Age 15 - 19	5.6%
Age 20 - 24	4.8%
Age 25 - 34	9.9%
Age 35 - 44	10.9%
Age 45 - 54	13.5%
Age 55 - 64	14.9%
Age 65 - 74	12.6%
Age 75 - 84	7.4%
Age 85+	3.5%
Age 18+	79.7%

**2000 Population by Sex**

Males	48.2%
Females	51.8%

**2010 Population by Sex**

Males	48.2%
Females	51.8%

**2015 Population by Sex**

Males	48.3%
Females	51.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Population by Race/Ethnicity**

Total	74,769
White Alone	80.2%
Black Alone	15.5%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.2%
Two or More Races	0.9%
Hispanic Origin	4.0%
Diversity Index	38.3

**2010 Population by Race/Ethnicity**

Total	88,177
White Alone	79.0%
Black Alone	14.5%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	3.7%
Two or More Races	1.3%
Hispanic Origin	6.7%
Diversity Index	43.6

**2015 Population by Race/Ethnicity**

Total	94,216
White Alone	78.7%
Black Alone	14.1%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	4.1%
Two or More Races	1.5%
Hispanic Origin	7.8%
Diversity Index	45.3



**2000 Population 3+ by School Enrollment**

Total	72,288
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	11.0%
Enrolled in Grade 9-12	5.1%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	77.4%

**2010 Population 25+ by Educational Attainment**

Total	63,867
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	25.2%
Some College, No Degree	21.2%
Associate Degree	10.6%
Bachelor's Degree	19.4%
Graduate/Professional Degree	11.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Population 15+ by Marital Status**

Total	73,149
Never Married	20.2%
Married	62.0%
Widowed	8.0%
Divorced	9.8%



**2000 Population 16+ by Employment Status**

Total	59,996
In Labor Force	57.5%
Civilian Employed	53.4%
Civilian Unemployed	3.1%
In Armed Forces	0.9%
Not in Labor Force	42.5%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	89.5%
Civilian Unemployed	10.5%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	91.6%
Civilian Unemployed	8.4%

**2000 Females 16+ by Employment Status and Age of Children**

Total	31,588
Own Children < 6 Only	6.0%
Employed/in Armed Forces	3.5%
Unemployed	0.2%
Not in Labor Force	2.2%
Own Children < 6 and 6-17 Only	4.9%
Employed/in Armed Forces	3.1%
Unemployed	0.3%
Not in Labor Force	1.6%
Own Children 6-17 Only	15.3%
Employed/in Armed Forces	11.0%
Unemployed	0.4%
Not in Labor Force	3.9%
No Own Children < 18	73.8%
Employed/in Armed Forces	29.1%
Unemployed	2.5%
Not in Labor Force	42.2%



**2010 Employed Population 16+ by Industry**

Total	34,641
Agriculture/Mining	2.5%
Construction	8.8%
Manufacturing	10.5%
Wholesale Trade	2.0%
Retail Trade	11.1%
Transportation/Utilities	2.8%
Information	1.3%
Finance/Insurance/Real Estate	4.5%
Services	51.5%
Public Administration	5.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Employed Population 16+ by Occupation**

Total	34,641
White Collar	56.3%
Management/Business/Financial	12.1%
Professional	22.9%
Sales	10.9%
Administrative Support	10.4%
Services	19.5%
Blue Collar	24.2%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	4.4%
Production	6.5%
Transportation/Material Moving	4.6%



**2000 Workers 16+ by Means of Transportation to Work**

Total	32,018
Drove Alone - Car, Truck, or Van	80.5%
Carpooled - Car, Truck, or Van	12.8%
Public Transportation	0.1%
Walked	1.5%
Other Means	1.0%
Worked at Home	4.1%

**2000 Workers 16+ by Travel Time to Work**

Total	32,018
Did Not Work at Home	95.9%
Less than 5 minutes	3.8%
5 to 9 minutes	12.5%
10 to 19 minutes	34.2%
20 to 24 minutes	13.2%
25 to 34 minutes	16.9%
35 to 44 minutes	4.6%
45 to 59 minutes	5.4%
60 to 89 minutes	3.1%
90 or more minutes	2.1%
Worked at Home	4.1%
Average Travel Time to Work (in min)	22.8

**2000 Households by Vehicles Available**

Total	30,713
None	5.5%
1	32.4%
2	42.3%
3	14.2%
4	3.9%
5+	1.5%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2000 Households by Type**

Total	30,713
Family Households	71.5%
Married-couple Family	58.1%
With Related Children	20.3%
Other Family (No Spouse)	13.4%
With Related Children	8.9%
Nonfamily Households	28.5%
Householder Living Alone	24.9%
Householder Not Living Alone	3.7%
Households with Related Children	29.2%
Households with Persons 65+	33.9%

**2000 Households by Size**

Total	30,713
1 Person Household	24.9%
2 Person Household	41.4%
3 Person Household	15.2%
4 Person Household	11.7%
5 Person Household	4.5%
6 Person Household	1.6%
7+ Person Household	0.8%

**2000 Households by Year Householder Moved In**

Total	30,713
Moved in 1999 to March 2000	18.4%
Moved in 1995 to 1998	28.6%
Moved in 1990 to 1994	17.9%
Moved in 1980 to 1989	17.0%
Moved in 1970 to 1979	8.4%
Moved in 1969 or Earlier	9.6%
Median Year Householder Moved In	1994



**2000 Housing Units by Units in Structure**

Total	35,151
1, Detached	67.9%
1, Attached	3.8%
2	1.9%
3 or 4	3.4%
5 to 9	2.3%
10 to 19	0.7%
20+	1.8%
Mobile Home	18.0%
Other	0.2%

**2000 Housing Units by Year Structure Built**

Total	35,151
1999 to March 2000	5.4%
1995 to 1998	13.4%
1990 to 1994	12.1%
1980 to 1989	21.0%
1970 to 1979	19.9%
1969 or Earlier	28.2%
Median Year Structure Built	1981


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Top 3 Tapestry Segments**

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|----|--|---------------------|
| 1. |  | Silver and Gold     |
| 2. |  | Midland Crowd       |
| 3. |  | Southern Satellites |
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 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$54,239,228
Average Spent	\$1,518.88
Spending Potential Index	63
Computers & Accessories: Total \$	\$6,982,197
Average Spent	\$195.52
Spending Potential Index	89
Education: Total \$	\$36,942,254
Average Spent	\$1,034.51
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$111,188,674
Average Spent	\$3,113.66
Spending Potential Index	97
Food at Home: Total \$	\$152,158,031
Average Spent	\$4,260.94
Spending Potential Index	95
Food Away from Home: Total \$	\$107,321,367
Average Spent	\$3,005.36
Spending Potential Index	93
Health Care: Total \$	\$140,402,998
Average Spent	\$3,931.76
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$60,410,157
Average Spent	\$1,691.69
Spending Potential Index	82
Investments: Total \$	\$59,595,271
Average Spent	\$1,668.87
Spending Potential Index	96
Retail Goods: Total \$	\$828,660,943
Average Spent	\$23,205.29
Spending Potential Index	93
Shelter: Total \$	\$494,909,045
Average Spent	\$13,859.12
Spending Potential Index	88
TV/Video/Audio: Total \$	\$42,227,175
Average Spent	\$1,182.50
Spending Potential Index	95
Travel: Total \$	\$61,214,864
Average Spent	\$1,714.22
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$32,610,450
Average Spent	\$913.20
Spending Potential Index	97

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**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.