



GROW.
CONVERGE.
ADVANCE.



RESEARCH TRIANGLE
REGIONAL PARTNERSHIP
PRESENTS

2019 STATE OF THE REGION

THURSDAY, MAY 23, 2019
4:00 P.M. – 5:00 P.M.
RECEPTION TO FOLLOW

RALEIGH MEMORIAL AUDITORIUM
2 E. SOUTH STREET
RALEIGH, NC 27601



RTRP IS YOUR PARTNER, CONNECTION, ADVOCATE, AND GUIDE.

Join us for the State of the Region!

It is that time again to come together and celebrate the accomplishments over the past year and discuss global initiatives the RTRP is undertaking to strengthen our region's brand. This year, we will focus our attention on the burgeoning Agtech Cluster that will propel North Carolina's \$87 billion dollar agriculture industry to new heights. We hope you will join us on May 23rd and learn how everyone can help grow, converge, and advance our region.

The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 10 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies and business organizations that support private sector growth.

Acting as proud ambassadors, we introduce companies to an area that offers incredible access to talent through 15 colleges and universities, a competitive cost of living, a strong and diverse economic climate, a supportive infrastructure and quality of life we feel is second to none. Our primary goal is to ensure economic stability and job growth continue to make this thriving and diverse region one of the best places in the U.S. to work, live, and compete in business.

The State of the Region event is attended by approximately 800 of the region's business and community leaders, who convene to hear and share insight on the economic vitality of our region. This event is held annually with the intent to provide information that will open dialogue about our region's growth and future prosperity.

05.23.2019



SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE	RECEPTION	RTRP PARTNER
SPONSORSHIP AMOUNT	\$10,000	\$7,500	\$5,000	\$3,000	\$1,250
VIP pre-event reception	10 Tickets				
Tickets for you and your guests to attend	10 Reserved Seats	10	10	10	10
Additional drink tickets *Each attendee receives 2 at registration, sponsors to distribute additional.	10	10	10	10	
Event signage	Logo on banner hanging from box in auditorium	Logo on pre-event materials, program, event banner	Logo on program, event banners	Logo on reception signage	Company name listed in program
Recognized on slides during registration	●	●	●	●	
Recognition from stage during program	●	●	●		
Ad in program *See below for specs	1/2 Page Horizontal Ad	1/4 Page Vertical Ad			
Company recognition on the event page for 2019 www.researchtriangle.org	Logo	Logo	Logo		

PREMIER OPPORTUNITIES

PRESENTING SPONSOR (2) \$20,000

- 20 tickets for VIP pre-event reception
- Reserved seating for 20 attendees
- Introductory remarks for one of the keynote speakers
- Tickets for 20 guests + 2 additional drink tickets per person
- Company logo on all event materials with designation as presenting sponsor + verbal recognition from the stage throughout the program
- Full page ad in the event program
- Company logo and information indexed on the Research Triangle Regional Partnership website
- Attendance for one company representative at two upcoming exclusive RTRP events

CLOSING VIDEO SPONSOR \$10,000

- 10 tickets for VIP pre-event reception
- Tickets for 10 guests
- Company message included in a two minute informational video
- 10 additional drink tickets
- Logo placement on event materials
- 1/2 page horizontal ad in program
- Company logo and information indexed on RTRP website
- Final sponsored video to be promoted on RTRP website and social media channels (which reach 10,000 + followers)

IMPACT VIDEO SPONSOR (4) \$10,000

- 10 tickets for VIP pre-event reception
- Tickets for 10 guests
- Featured message in a 90-second informational video on one of four topics
- Logo placement on event materials
- 1/2 page horizontal ad in program
- Company logo and information indexed on RTRP website
- Final sponsored video to be promoted on RTRP website and social media channels (which reach 10,000 + followers)

OPENING VIDEO SPONSOR \$5,000

- Five-second "Brought to you by" credit with logo, company name and tagline
- Tickets for 10 guests
- 10 additional drink tickets
- Logo placement on event materials

Research Triangle Regional Partnership
2019 State of the Region

Thursday, May 23, 2019

For sponsorship opportunities contact Vivian Powell at
vpowell@researchtriangle.org or 919-606-1388.

AD SPECS

- Submit ads in color and as a PDF
- Convert text to outlines
- Include 0.125 in bleed on all sides
- Due Friday, April 20, 2019

FULL PAGE
VERTICAL
5.5"x8.5"



1/2 PAGE
HORIZONTAL
5.5"x4.25"



1/4 PAGE
VERTICAL
2.75"x4.25"



For premier sponsorship opportunities contact Vivian Powell at
vpowell@researchtriangle.org or 919-606-1388.

THANK YOU TO OUR SPONSORS.

PRESENTING SPONSOR



GOLD SPONSORS



VIDEO SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



RECEPTION SPONSORS



RTRP Partner

API · Avison Young · BE&K Building Group LLC · Blue Cross Blue Shield of NC · Cary Chamber of Commerce · Colliers International · Clark Nexsen · CT Wilson · Dewberry · Fidelity Investments · First Citizens Bank · Franklin County Economic Development Commission · Granville County Economic Development · Greater Durham Chamber of Commerce · Greater Raleigh Chamber of Commerce · Harnett County Economic Development · Johnston County Economic Development · Lee & Associates Commercial Real Estate Services · Longfellow Real Estate Partners · NAI Carolantic Realty · North Carolina Electric Cooperative · O'Brien Atkins · Person County Economic Development · Poyner Spruill LLP · Sanford Contractors · SAS · SEPI Inc · Stewart Inc. · Sun Trust Bank · Timmons Group · Tri Properties · The Umstead Hotel and Spa · University of North Carolina at Chapel Hill · Wyrick Robbins Yates & Ponton LLP