

DISCOVER. CONNECT. ACHIEVE.

IN THE RESEARCH TRIANGLE REGION

REGIONAL PROFILE




RESEARCH TRIANGLE
REGIONAL PARTNERSHIP

A MUTUALLY BENEFICIAL PARTNERSHIP

North Carolina is a strategic investment for Spanish companies. From 2013-2017, Spanish companies have invested \$853 million in North Carolina and announced over 600 new jobs.

COMPANIES WHO CALL THE TRIANGLE REGION HOME



CATERPILLAR®



GRIFOLS

GRIFOLS THRIVING IN TRIANGLE REGION

Grifols is a global healthcare company that continues to make important investments in Johnston County and the Research Triangle Region. The Clayton facility is Grifols' largest plasma manufacturing site and one of the largest plasma manufacturing plants in the world. Supporting Grifols' rapid growth is the Johnston County Workforce Development Center, a 30,000-sq.-ft. training facility offering hands-on lab training and simulation opportunities.

The decision to invest in new facilities at Clayton is a result of expected growth in demand for our products, the significant presence that Grifols already has in North Carolina, and the favorable business environment we find in Johnston County.

Sergi Roura,
President Commercial Technical Support,
Grifols



EDUCATION

Located in the heart of North Carolina, the Research Triangle Region gets its name from the largest research park in the U.S. and three Tier 1 research universities – Duke, NC State and UNC Chapel Hill – located only minutes apart. 176,000 students make up the 10 colleges and universities and 7 community colleges, producing more than 42,000 annual graduates. 47% of the population older than 25 have a bachelor's degree or higher, making the area the 4th most educated region in the United States.



10.5 miles



RESEARCH
TRIANGLE PARK



24.3 miles

25.3 miles

Duke
UNIVERSITY

15,892

TOTAL STUDENTS

#8

BEST UNIVERSITY
IN THE NATION

Data Source: Duke University,
U.S. News & World Report,
May 2019



Photo Credit:
Becky Kirkland/
NC State University



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

30,011

TOTAL STUDENTS

#5

BEST PUBLIC UNIVERSITY
IN THE NATION

Data Source: University of North Carolina
at Chapel Hill, U.S. News & World Report, May 2019

NC STATE UNIVERSITY

35,479

TOTAL STUDENTS

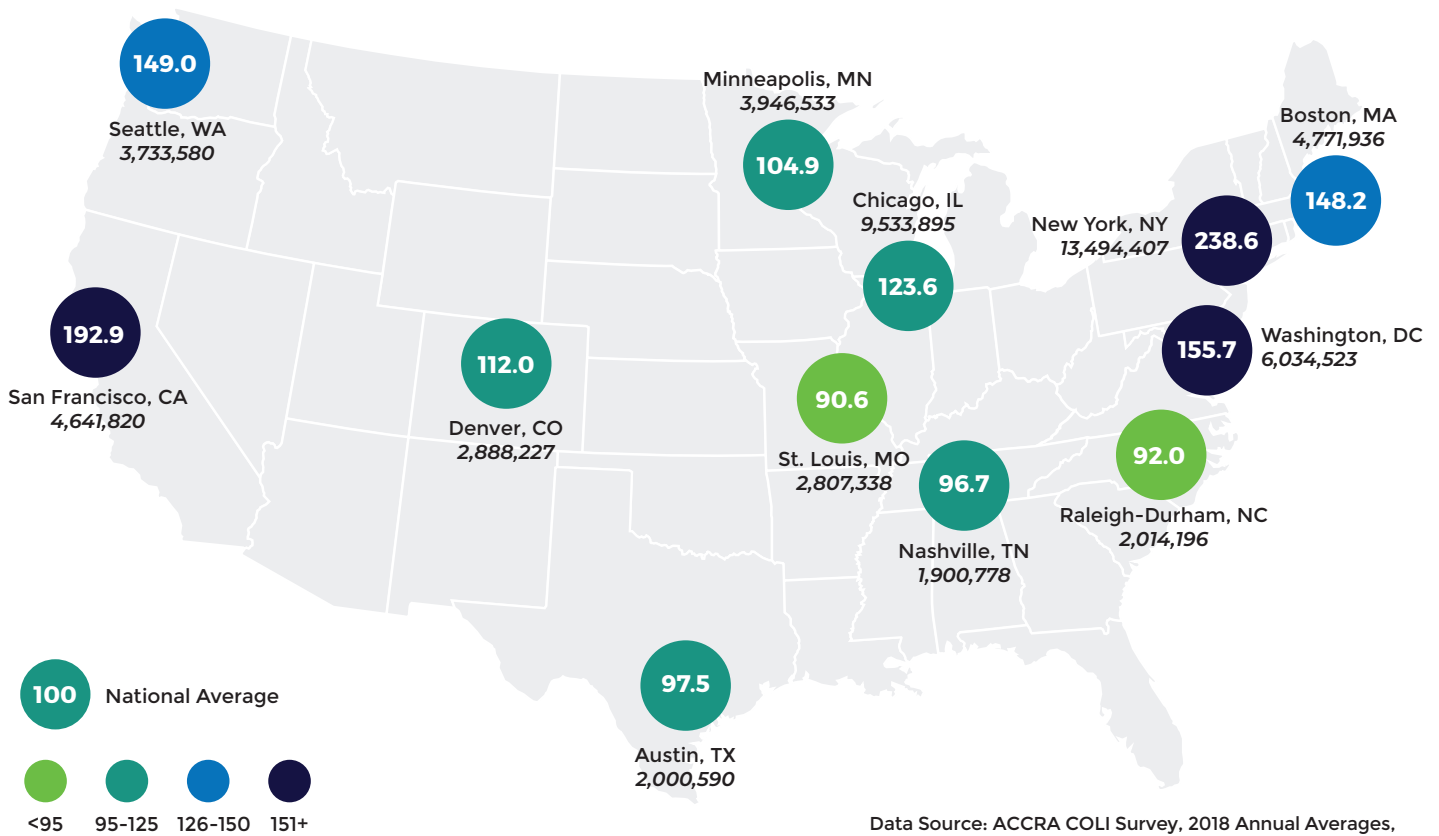
\$6.5B

ANNUAL STATEWIDE
ECONOMIC IMPACT

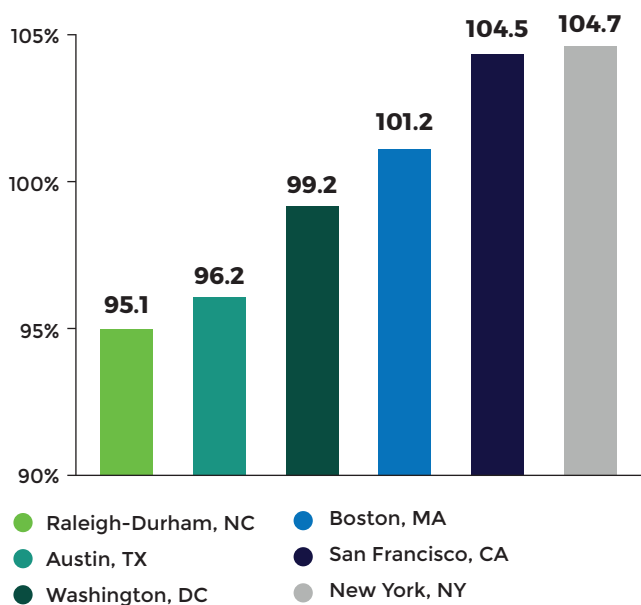
Data Source: NC State University, May 2019

REGIONAL COMPARISON

Cost of Living Index and Population



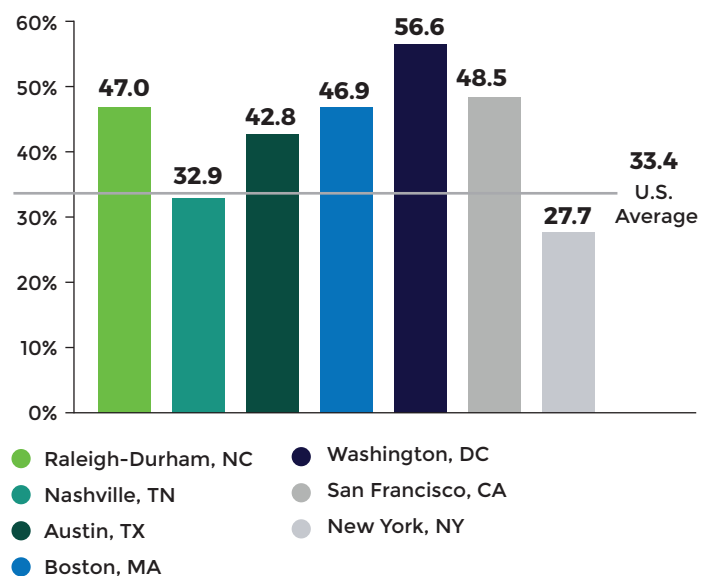
Cost of Doing Business Index



Data Source: KPMG. 2016. "Competitive Alternatives: KPMG's Guide to International Business Locations Costs."

Educational Attainment

Population Over Age 25 with Bachelor's Degree or higher



Data Source: U.S. Census Bureau. 2018. Accessed through American Factfinder2. S1501

STARTUP ECOSYSTEM

Business, academia and government converge in the Research Triangle Region to create an innovative environment and hub for entrepreneurs. The region's low cost of living combined with its co-working spaces, startup incubators, networking opportunities and local tech expertise fosters an innovative startup ecosystem.

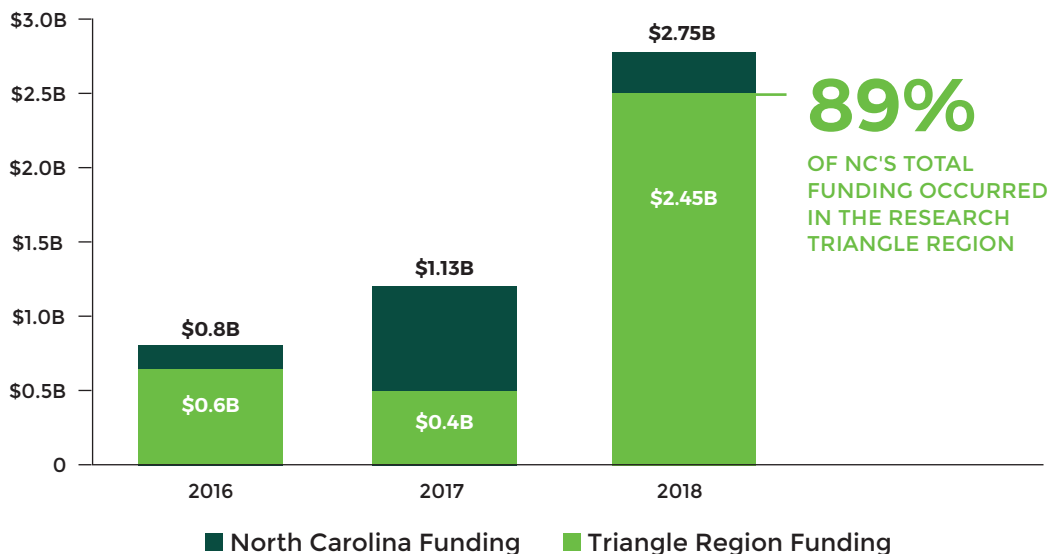
Entrepreneurial Funding Raised

Number of Deals

■ North Carolina Deals
■ Triangle Region Deals



Amount of Funding



Data Source: Council for Entrepreneurial Development Innovators Report, 2016, 2017, 2018.



77%

OF DEALS MADE IN NC
OCCURRED IN THE
TRIANGLE REGION



2,393+

STARTUPS ESTABLISHED
IN THE REGION



\$1.25B

A RECORD-BREAKING
FUNDING DEAL IN NC,
EPIC GAMES (CARY)



\$27.00

AVERAGE CLASS A RENTAL RATE
(39% BELOW NATIONAL AVERAGE)



1.2M

SQUARE FEET OF CO-WORKING
SPACE IN THE TRIANGLE



25+

VENTURE CAPITAL & ANGEL
INVESTING FIRMS IN REGION



TARGETED INDUSTRIES

ADVANCED MANUFACTURING

\$2.2 BILLION

CONTRIBUTED TO GROSS REGIONAL PRODUCT

- **180** firms
- **12,570** employees
- **\$86,000** average salary
- **15.2%** 5-year growth rate*



AGTECH

\$1.2 BILLION

CONTRIBUTED TO GROSS REGIONAL PRODUCT

- **302** companies
- **7,140** employees
- **\$134,000** average salary
- **17.2%** 5-year growth rate*



TECHNOLOGY

\$14.6 BILLION

CONTRIBUTED TO GROSS REGIONAL PRODUCT

- **3,916** companies
- **59,900** employees
- **\$121,000** average salary
- **17.6%** 5-year growth rate*

*2012-2017.



LIFE SCIENCES

\$9.8 BILLION

CONTRIBUTED TO GROSS REGIONAL PRODUCT

- **569** companies
- **24,150** employees
- **\$142,000** average salary
- **12%** employment growth rate*
- **4,400** annual life science graduates

CLEANTECH

\$4.6 BILLION

CONTRIBUTION TO GROSS REGIONAL PRODUCT

- **1,859** companies
- **26,950** employees
- **\$113,000** average salary
- **24.4%** 5-year growth rate*

CONNECT TO NORTH CAROLINA'S RESEARCH TRIANGLE REGION



EASILY ACCESSIBLE BY RAIL, ROAD, SEA OR AIR

200 million U.S. and Canadian consumers within a two-day drive

Four deep water ports in less than a 300 mile radius

Rail: CSX, Norfolk Southern and North Carolina Railroad Company

Interstates: I-40, I-85, I-95



RALEIGH-DURHAM INTERNATIONAL AIRPORT (RDU)

RANKED THE MOST CONNECTED MEDIUM-SIZED AIRPORT IN THE U.S.

12.8 MILLION PASSENGERS
IN 2018

400+ DAILY FLIGHTS

7 international destinations including direct flights to London and Paris

