DISCOVER. CONNECT. ACHIEVE.
IN THE RESEARCH TRIANGLE REGION

REGIONAL PROFILE

RESEARCH TRIANGLE REGIONAL PARTNERSHIP
A MUTUALLY BENEFICIAL PARTNERSHIP

North Carolina is a strategic investment for Spanish companies. From 2013-2017, Spanish companies have invested $853 million in North Carolina and announced over 600 new jobs.

COMPANIES WHO CALL THE TRIANGLE REGION HOME

GRIFOLS

GRIFOLS THRIVING IN TRIANGLE REGION

Grifols is a global healthcare company that continues to make important investments in Johnston County and the Research Triangle Region. The Clayton facility is Grifols’ largest plasma manufacturing site and one of the largest plasma manufacturing plants in the world. Supporting Grifols’ rapid growth is the Johnston County Workforce Development Center, a 30,000-sq.-ft. training facility offering hands-on lab training and simulation opportunities.

“...The decision to invest in new facilities at Clayton is a result of expected growth in demand for our products, the significant presence that Grifols already has in North Carolina, and the favorable business environment we find in Johnston County.

Sergi Roura, President Commercial Technical Support, Grifols
Located in the heart of North Carolina, the Research Triangle Region gets its name from the largest research park in the U.S. and three Tier 1 research universities – Duke, NC State and UNC Chapel Hill – located only minutes apart. 176,000 students make up the 10 colleges and universities and 7 community colleges, producing more than 42,000 annual graduates. 47% of the population older than 25 have a bachelor’s degree or higher, making the area the 4th most educated region in the United States.

**Duke University**

- **15,892** total students
- **#8** Best University in the Nation

Data Source: Duke University, U.S. News & World Report, May 2019

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**NC State University**

- **35,479** total students
- **#5** Best Public University in the Nation
- **$6.5B** Annual Statewide Economic Impact

Data Source: NC State University, May 2019
REGIONAL COMPARISON

Cost of Living Index and Population

Cost of Doing Business Index

Educational Attainment

Population Over Age 25 with Bachelor's Degree or higher

Data Source: ACCRA COLI Survey, 2018 Annual Averages, US Census Bureau 2017, MSA Populations


STARTUP ECOSYSTEM

Business, academia and government converge in the Research Triangle Region to create an innovative environment and hub for entrepreneurs. The region’s low cost of living combined with its co-working spaces, startup incubators, networking opportunities and local tech expertise fosters an innovative startup ecosystem.

Entrepreneurial Funding Raised

Number of Deals

- **North Carolina Deals**
  - 2016: 159 of 188
  - 2017: 140 of 224
  - 2018: 159 of 207

Amount of Funding

- **North Carolina Funding**
  - 2016: $0.6B
  - 2017: $0.4B
  - 2018: $0.8B

- **Triangle Region Funding**
  - 2016: $0.8B
  - 2017: $1.13B
  - 2018: $2.75B


- **89%** of NC’s total funding occurred in the research triangle region.
- **77%** of deals made in NC occurred in the Triangle Region.
- **2,393+** startups established in the region.
- **$1.25B** a record-breaking funding deal in NC, Epic Games (Cary).
TARGETED INDUSTRIES

ADVANCED MANUFACTURING

$2.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 180 firms
• 12,570 employees
• $86,000 average salary
• 15.2% 5-year growth rate*

AGTECH

$1.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 302 companies
• 7,140 employees
• $134,000 average salary
• 17.2% 5-year growth rate*

TECHNOLOGY

$14.6 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 3,916 companies
• 59,900 employees
• $121,000 average salary
• 17.6% 5-year growth rate*

LIFE SCIENCES
$9.8 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

- 569 companies
- 24,150 employees
- $142,000 average salary
- 12% employment growth rate*
- 4,400 annual life science graduates

CLEANTECH
$4.6 BILLION
CONTRIBUTION TO GROSS REGIONAL PRODUCT

- 1,859 companies
- 26,950 employees
- $113,000 average salary
- 24.4% 5-year growth rate*
CONNECT TO NORTH CAROLINA’S RESEARCH TRIANGLE REGION

EASILY ACCESSIBLE BY RAIL, ROAD, SEA OR AIR

- 200 million U.S. and Canadian consumers within a two-day drive
- Four deep water ports in less than a 300 mile radius
- Rail: CSX, Norfolk Southern and North Carolina Railroad Company
- Interstates: I-40, I-85, I-95

RALEIGH-DURHAM INTERNATIONAL AIRPORT (RDU)

- RANKED THE MOST CONNECTED MEDIUM-SIZED AIRPORT IN THE U.S.
- 12.8 MILLION PASSENGERS IN 2018
- 400+ DAILY FLIGHTS
- 7 international destinations including direct flights to London and Paris

RTRP is a non-profit economic development organization that introduces companies from around the world to the Research Triangle Region.

researchtriangle.org | @TriangleRegion