WITH DELTA, INNOVATION MEETS OPPORTUNITY.

Raleigh-Durham is on the rise.

With some of the world’s top universities and most forward-thinking companies, this region is a growing center for global innovation. That’s why Delta is proud to be the official airline for the Research Triangle Regional Partnership, and we make it our priority to connect you to every opportunity.

As RDU’s #1 airline, Delta offers nearly 80 flights per day to over 29 nonstop destinations connecting you to the world. Since 2010, we’ve more than doubled our annual seat offering in RDU—from 1.2 million in 2010 to 2.5 million in 2019. Plus, one-stop access to more than 120 destinations in Europe, the Middle East, Africa and India via our partners means you’re never too far from the next big break.

What’s more, Delta and our partners Air France and KLM are committed to supporting small- to medium-sized businesses on their journey to success. It’s why we offer our industry-leading corporate loyalty programs, SkyBonus for U.S. based companies and BlueBiz for U.K. based companies. Learn more about the benefits at www.skybonus.delta.com and www.bluebiz.com.

Together, we’ll share Raleigh-Durham’s greatest ideas with the world. Thanks for flying with us.
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A MUTUALLY BENEFICIAL PARTNERSHIP

North Carolina is a strategic investment for French companies. In the United States, French companies are the third largest foreign employers and in North Carolina, France is ranked fifth for jobs created by foreign companies, creating over 15,000 jobs. With a daily nonstop flight on Delta Airlines from Paris (CDG) to Raleigh (RDU), you can access North Carolina in a matter of hours.

$139B+
TOTAL BILATERAL TRADE BETWEEN THE UNITED STATES AND FRANCE ANNUALLY

$3.5B+
TOTAL BILATERAL TRADE BETWEEN NORTH CAROLINA AND FRANCE ANNUALLY

4,600 U.S. COMPANIES
IN FRANCE EMPLOY 481,400 PEOPLE

4,800 FRENCH COMPANIES
IN THE U.S. EMPLOY 678,000 PEOPLE

North Carolina Exports to France
$1.5B+ ANNUALLY

- 70% Transportation Equipment
- 12% Primary Metal Manufacturing
- 6% Chemicals
- 5% Machinery, Exc. Electrical
- 4% Nonmetallic Mineral Products
- 3% Others

North Carolina Imports from France
$2.1B+ ANNUALLY

- 57% Transportation Equipment
- 15% Goods Returned, Exports for Canada Only
- 13% Chemicals
- 8% Machinery, Exc. Electrical
- 4% Misc. Mfg. Commodities
- 3% Others

Data Source: Embassy of France in the United States Economic Department
We benchmarked several locations within North Carolina and in other states and selected Raleigh, which combined multiple advantages, including a strong state support and willingness to welcome world-class innovative companies. Cellectis’ priorities are very much aligned to North Carolina’s and we are pleased with this partnership to write this new page of our history.

André Choulika, Chairman and CEO of Cellectis
FRENCH COMPANIES IN THE TRIANGLE (PARTIAL LIST)
REGIONAL COMPARISON

Cost of Living Index and Population

![Map showing cost of living index and population comparison](image)

Data Source: ACCRA COLI Survey, 2018 Annual Averages, US Census Bureau 2017, MSA Populations

Cost of Doing Business Index

![Bar chart showing cost of doing business index](image)


Educational Attainment

Population Over Age 25 with Bachelor's Degree or higher

![Bar chart showing educational attainment](image)

BUSINESS ECOSYSTEM

The Research Triangle Region has a diverse business ecosystem with over 7,000 companies including 700+ foreign owned companies, across multiple industries including AgTech, CleanTech, Life Sciences, Technology and Advanced Manufacturing. From legendary corporations to disruptive startups, the Triangle Region welcomes businesses of all sizes to our innovative ecosystem.

ADVANCED MANUFACTURING

$2.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 180 firms
• 12,570 employees
• $86,000 average salary
• 15.2% 5-year growth rate*

AGTECH

$1.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 110 companies
• 4,870 employees
• $134,000 average salary
• 17.2% 5-year growth rate*
TECHNOLOGY
$14.6 BILLION CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 3,916 companies
• 59,900 employees
• $121,000 average salary
• 17.6% 5-year growth rate*

LIFE SCIENCES
$9.8 BILLION CONTRIBUTED TO GROSS REGIONAL PRODUCT

• 569 companies
• 24,150 employees
• $142,000 average salary
• 12% employment growth rate*
• 4,400 annual life science graduates

CLEANTECH
$4.6 BILLION CONTRIBUTION TO GROSS REGIONAL PRODUCT

• 1,859 companies
• 26,950 employees
• $113,000 average salary
• 24.4% 5-year growth rate*

Located in the heart of North Carolina, the Research Triangle Region gets its name from the largest research park in the U.S. and three Tier 1 research universities — Duke, NC State and UNC Chapel Hill — located only minutes apart. 176,000 students make up the 10 colleges and universities and 7 community colleges, producing more than 42,000 annual graduates. 47% of the population older than 25 have a bachelor’s degree or higher, making the area the 4th most educated region in the United States.

**Total Students**

- **Duke University**: 15,892
- **University of North Carolina at Chapel Hill**: 30,011
- **NC State University**: 35,479

**Economic Impact**

- **Annual Statewide Economic Impact**: $6.5B

Data Source:
- Duke University, U.S. News & World Report, May 2019
- University of North Carolina at Chapel Hill, U.S. News & World Report, May 2019
- NC State University, May 2019

Photo Credit: Becky Kirkland/NC State University
STARTUP ECOSYSTEM

Business, academia and government converge in the Research Triangle Region to create an innovative environment and hub for entrepreneurs. The region’s low cost of living combined with its co-working spaces, startup incubators, networking opportunities and local tech expertise fosters an innovative startup ecosystem.

Entrepreneurial Funding Raised

Number of Deals

- **North Carolina Deals**
- **Triangle Region Deals**

| Year | North Carolina Deals | Triangle Region Deals | Total
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>2016</td>
<td>159 of 188</td>
<td></td>
<td>188</td>
</tr>
<tr>
<td>2017</td>
<td>140 of 224</td>
<td></td>
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</tr>
<tr>
<td>2018</td>
<td>159 of 207</td>
<td></td>
<td>207</td>
</tr>
</tbody>
</table>

Amount of Funding

<table>
<thead>
<tr>
<th>Year</th>
<th>North Carolina Funding</th>
<th>Triangle Region Funding</th>
<th>Total Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$0.6B</td>
<td>$0.2B</td>
<td>$0.8B</td>
</tr>
<tr>
<td>2017</td>
<td>$0.4B</td>
<td>$1.13B</td>
<td>$1.13B</td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td>$2.5B</td>
<td>$2.5B</td>
</tr>
</tbody>
</table>


- 89% of NC’s total funding occurred in the Research Triangle Region
- 77% of deals made in NC occurred in the Triangle Region
- 2,393+ startups established in NC
- A record-breaking funding deal in NC, Epic Games (Cary)
- $1.25B
- Average Class A rental rate (39% below national average)
- 1.2M square feet of co-working space in the Triangle
- 25+ venture capital & angel investing firms in region
CONNECT TO NORTH CAROLINA’S RESEARCH TRIANGLE REGION

EASILY ACCESSIBLE BY RAIL, ROAD, SEA OR AIR

- 200 million U.S. and Canadian consumers within a two-day drive
- Four deep water ports in less than a 300 mile radius
- Rail: CSX, Norfolk Southern and North Carolina Railroad Company
- Interstates: I-40, I-85, I-95

RALEIGH-DURHAM INTERNATIONAL AIRPORT (RDU)

RANKED THE MOST CONNECTED MEDIUM-SIZED AIRPORT IN THE U.S.

- 12.8 million passengers in 2018
- 400+ daily flights
- 7 direct flights to international destinations, including Paris, London, Montreal and Toronto

RTRP is a non-profit economic development organization that introduces companies from around the world to the Research Triangle Region.

Ryan Combs, Executive Director
(919) 670-2819  | rcombs@researchtriangle.org

researchtriangle.org  |  @TriangleRegion