



# STATE OF THE REGION 2020

## Join us for the State of the Region!

It is that time again to come together and celebrate the accomplishments over the past year and discuss global initiatives the Research Triangle Regional Partnership (RTRP) is undertaking to strengthen our region's brand.

The State of the Region event is attended by approximately 1,000 of the region's business and community leaders, who convene to hear and share insight on the economic vitality of our region. This event is held annually with the intent to provide information that will open dialogue about our region's growth and future prosperity.

The 2020 event will feature speakers and panelists who will highlight how we, as a region, can leverage the existing and naturally occurring influx of industry disruptors to facilitate economic growth in preparation of more diversified expansion in the future.

Since last year's event, RTRP has led successful marketing trips both nationally and internationally, as well as participated in site-selection conferences and hosted international delegations. Additionally, RTRP organized a first-of-its-kind AgTech Cluster to connect industry, academia, and government organizations who are solving the world's most pressing agriculture issues.

[www.researchtriangle.org](http://www.researchtriangle.org)

[triangleregion](https://twitter.com/triangleregion)

## Who is RTRP?

The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 10 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies and business organizations that support private sector growth.

Acting as proud ambassadors, we introduce companies to an area that offers incredible access to talent through 15 colleges and universities, a competitive cost of living, a strong and diverse economic climate, a supportive infrastructure and quality of life we feel is second to none. Our primary goal is to ensure economic stability and job growth continue to make this thriving and diverse region one of the best places in the U.S. to work, live, and compete in business.

## Past Sponsors

You're in good company. Join the ranks of others who have sponsored past State of the Region events.





# Sponsorship Opportunities

STATE OF THE REGION  
MAY 2020

	GOLD	SILVER	BRONZE	RECEPTION	RTRP PARTNER
Sponsorship Amount	\$12,500	\$8,500	\$6,000	\$4,000	\$2,000
VIP pre-event reception	10 Tickets				
Tickets for you and your guests to attend	10 Reserved Seats	10	10	10	10
Additional drink tickets <small>*Each attendee receives 2 at registration, sponsors to distribute additional.</small>	10	10	10	10	
Event signage	Logo on banner hanging from box in auditorium	Logo on pre-event materials, program, event banner	Logo on program, event banners	Logo on reception signage	Company name listed in program
Recognized on slides during registration	●	●	●	●	
Recognition from stage during program	●	●	●		
Ad in program	1/2 Page Horizontal Ad	1/4 Page Vertical Ad			
Company recognition on the event page for 2020 researchtriangle.org	Logo	Logo	Logo		

For sponsorship opportunities contact Joyce Kohn at [jkohn@kohnassociates.net](mailto:jkohn@kohnassociates.net) or 919-210-3829.

## Premier Opportunities

### Presenting Sponsor \$30,000

- 20 tickets for VIP pre-event reception
- Reserved seating for 20 attendees
- Introductory remarks for one of the keynote speakers
- Tickets for 20 guests + 2 additional drink tickets per person
- Company logo on all event materials with designation as presenting sponsor + verbal recognition from the stage throughout the program
- Full page ad in the event program
- Company logo and information indexed on the Research Triangle Regional Partnership website
- Attendance for one company representative at two upcoming exclusive RTRP events

### Opening Video Sponsor \$5,000

- Five-second “Brought to you by” credit with logo, company name and tagline
- Tickets for 10 guests
- 10 additional drink tickets
- Logo placement on event materials

### Impact Video Sponsor \$15,000

- 10 tickets for VIP pre-event reception
- Tickets for 10 guests
- Featured message in a 90-second informational video on one of four topics
- Logo placement on event materials
- ½ page horizontal ad in program
- Company logo and information indexed on RTRP website
- Final sponsored video to be promoted on RTRP website and social media channels (which reach 10,000 + followers)

### Closing Video Sponsor \$15,000

- 10 tickets for VIP pre-event reception
- Tickets for 10 guests
- Company message included in a two minute informational video
- 10 additional drink tickets
- Logo placement on event materials
- ½ page horizontal ad in program
- Company logo and information indexed on RTRP website
- Final sponsored video to be promoted on RTRP website and social media channels (which reach 10,000 + followers)