DISCOVER. CONNECT. ACHIEVE.
IN THE RESEARCH TRIANGLE REGION
WITH DELTA, INNOVATION MEETS OPPORTUNITY.

Raleigh-Durham is on the rise.

With some of the world’s top universities and most forward-thinking companies, this region is a growing center for global innovation. That’s why Delta is proud to be the official airline for the Research Triangle Regional Partnership, and we make it our priority to connect you to every opportunity.

As RDU’s #1 airline, Delta offers nearly 80 flights per day to over 29 nonstop destinations connecting you to the world. Since 2010, we’ve more than doubled our annual seat offering in RDU—from 1.2 million in 2010 to 2.5 million in 2019. Plus, one-stop access to more than 120 destinations in Europe, the Middle East, Africa and India via our partners means you’re never too far from the next big break.

What’s more, Delta and our partners Air France and KLM are committed to supporting small- to medium-sized businesses on their journey to success. It’s why we offer our industry-leading corporate loyalty programs, SkyBonus for U.S. based companies and BlueBiz for U.K. based companies. Learn more about the benefits at www.skybonus.delta.com and www.bluebiz.com.

Together, we’ll share Raleigh-Durham’s greatest ideas with the world. Thanks for flying with us.
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Located in the heart of North Carolina, the Research Triangle Region gets its name from Research Triangle Park and three Tier 1 research universities—Duke University, North Carolina State University and the University of North Carolina Chapel Hill—located only minutes apart. The region is comprised of ten member counties and the Research Triangle Park. A diverse business ecosystem, talented workforce, and high quality lifestyle are major factors in the area’s continued growth.

Regional Population Growth, 1980-2023

- **Median Age**: 37
- **Female 51.5%**
- **Male 48.5%**
- **Population between the ages of 15-64**: 67%
- **70% Population Growth (2000-2018)**
- **People move to the region every day**: 76

**Regional Labor Force**

- **Regional Median Home Value**: $174,830
- **Regional Median Household Income**: $76,557
- **Regional Labor Force**: 1,039,775

Data Source: U.S. Census, Emsi
Centrally located between New York and Miami, the Research Triangle Region is easily accessible by Raleigh-Durham International Airport, six regional airports, two ports, and multiple interstates that span from Florida to New York and North Carolina to California.

RDU
RANKED THE MOST CONNECTED MEDIUM-SIZED AIRPORT IN THE U.S.
12.8 MILLION PASSENGERS IN 2018
42% INCREASE SINCE 2010
400+ DAILY FLIGHTS
Over 65 nonstop destinations
7 international destinations
11 major airlines

RAIL
CSX, Norfolk Southern, and North Carolina Railroad Company

ACCESS
Located in between New York and Miami
Interstates: I-40, I-95, I-85
Less than three hours to two deep water ports

CONNECTIVITY
Data Source: US Census Bureau, Center for Economic Studies, LODES, 2015.
EDUCATION

With 10 colleges and universities and 7 community colleges producing more than 42,000 annual graduates, the Research Triangle Region is well-equipped to meet the needs of its growing industries.
COLLEGES, UNIVERSITIES AND COMMUNITY COLLEGES

- Barton College
- Central Carolina Community College
- Durham Tech
- Johnston Community College
- Louisburg College
- Meredith College
- NC Central University
- Saint Augustine’s University
- Shaw University
- Vance-Granville Community College
- Wilson Community College
- WPU

176,000 total students enrolled in higher education

42,000 annual graduates

$2.72B R&D research conducted at Tier 1 Universities

Data Source: NC State University, May 2019

NC State University

35,479 total students

$6.5B annual statewide economic impact

3,987 Doctorate degrees awarded in 2017

Photo Credit: Becky Kirkland/NC State University
TARGETED INDUSTRIES

ADVANCED MANUFACTURING

$2.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

- 180 firms
- 12,570 employees
- $86,000 average salary
- 15.2% 5-year growth rate*

AGTECH

$1.2 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

- 302 companies
- 7,140 employees
- $134,000 average salary
- 17.2% 5-year growth rate*

TECHNOLOGY

$14.6 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT

- 3,916 companies
- 59,900 employees
- $121,000 average salary
- 17.6% 5-year growth rate*

LIFE SCIENCES
$9.8 BILLION
CONTRIBUTED TO GROSS REGIONAL PRODUCT
• 569 companies
• 24,150 employees
• $142,000 average salary
• 12% employment growth rate*
• 4,400 annual life science graduates

CLEANTECH
$4.6 BILLION
CONTRIBUTION TO GROSS REGIONAL PRODUCT
• 1,859 companies
• 26,950 employees
• $113,000 average salary
• 24.4% 5-year growth rate*
STARTUP ECOSYSTEM

Business, academia and government converge in the Research Triangle Region to create an innovative environment and hub for entrepreneurs. The region’s low cost of living combined with its co-working spaces, startup incubators, networking opportunities and local tech expertise fosters an innovative startup ecosystem.

HQ RALEIGH
- Four locations in the region
- Members raised more than $58 million dollars and generated more than $79 million in revenue in 2018
- 500 jobs created in 2018
- Over 300 companies and 750 members
- 350 visitors per day; 10,000 per month
- 103K sq. ft. of space including a new location on NCSU Centennial Campus

FRONTIER RTP
- The only free co-working space in North Carolina
- Flexible, affordable lab and office space for startups
- Home to more than 100 growing companies
- Provides educational resources, fitness classes and networking opportunities
- Central to Raleigh, Durham and Chapel Hill

AMERICAN UNDERGROUND
- 935+ companies connected (and counting...)
- 31% of companies are female-led
- 30% of companies are led by a person of color
- 83% of AU companies have earned revenue
- $158M total funding raised by AU companies since 2014
- 3,156+ new Triangle startup jobs
Entrepreneurial Funding Raised

Number of Deals

- North Carolina Deals
- Triangle Region Deals

<table>
<thead>
<tr>
<th>Year</th>
<th>North Carolina Deals</th>
<th>Triangle Region Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>159 of 188</td>
<td>25+</td>
</tr>
<tr>
<td>2017</td>
<td>140 of 224</td>
<td>1.2M</td>
</tr>
<tr>
<td>2018</td>
<td>159 of 207</td>
<td>2,393+</td>
</tr>
</tbody>
</table>

Amount of Funding

- North Carolina Funding
- Triangle Region Funding

<table>
<thead>
<tr>
<th>Year</th>
<th>North Carolina Funding</th>
<th>Triangle Region Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$0.6B</td>
<td>$0.8B</td>
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<tr>
<td>2017</td>
<td>$0.4B</td>
<td>$1.13B</td>
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<tr>
<td>2018</td>
<td>$2.45B</td>
<td>$2.75B</td>
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89% of NC’s total funding occurred in the Research Triangle Region.

REGIONAL COMPARISON

Cost of Living Index, 2018

Average Annual Hours Spent in Traffic Congestion, 2017

Data Source: ACCRA COLI Survey, 2018 Annual Averages

Data Source: INRIX Congestion Index 2017
Educational Attainment

Population Over Age 25 with Bachelor's Degree or higher

- Raleigh-Durham, NC: 47.0%
- Nashville, TN: 32.9%
- Austin, TX: 42.8%
- Boston, MA: 46.9%
- Washington, DC: 56.6%
- San Francisco, CA: 48.5%
- New York, NY: 27.7%

U.S. Average: 33.4%


Projected Population Growth, 2016-2046

- Raleigh-Durham, NC: 61.4%
- Nashville, TN: 40.5%
- Austin, TX: 11.0%
- Boston, MA: 27.7%
- Washington, DC: 19.4%
- San Francisco, CA: 2.6%


Cost of Doing Business Index, 2016

- Raleigh-Durham, NC: 105.1%
- Austin, TX: 96.2%
- Boston, MA: 104.5%
- San Francisco, CA: 104.7%
