



Position Description:
Marketing/PR/Economic Development Intern
Spring 2020

Research Triangle Regional Partnership – an economic development organization sustained by and committed to 11 core counties located in Central North Carolina - is seeking interns. RTRP serves as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

We are seeking students who are interested in Marketing/Communications/Public Relations. As an intern, students will get hands-on experience through **content creation, social media management, collateral design and execution, media relations, event planning, research and market analysis projects, and participation in meetings and events**. You'll leave this internship with published pieces to add to your resume and priceless work experience in the field of economic development.

Requirements include:

- Candidate must be currently enrolled
- Excellent writing skills
- Strong creativity desired; experience in adobe suite preferred.
- Applicable knowledge of copywriting and editing
- Experience with social media platforms (Twitter, LinkedIn, etc.)
- Excellent communication, presentation and leadership skills
- Outstanding organizational and time management skills
- Aptitude in presentation and public speaking
- Attention to details

This position is for a minimum of 6-10 hours per week. The specific working hours are negotiable but must overlap with the working hours of the office.

The position is paid hourly and is effective immediately upon hiring.

If interested, please submit a letter of interest and resume to:

Ashley Warren
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