



JOIN US FOR THE STATE OF THE REGION!

Thursday, May 21, 2020 at 4 p.m.
Duke Energy Center for Performing Arts, Memorial Auditorium

The time has come again to gather together and celebrate the accomplishments over the past year and discuss global initiatives the Research Triangle Regional Partnership (RTRP) is undertaking to strengthen our region's brand.

The State of the Region event is attended by approximately 1,000 of the region's business and community leaders, who convene to hear and share insight on the economic vitality of our region. This event is held annually with the intent to provide information that will open dialogue about our region's growth and future prosperity.

The 2020 event will feature speakers and panelists who will highlight how we, as a region, can leverage the existing and naturally occurring influx of industry disruptors to facilitate economic growth in preparation of more diversified expansion in the future.

Since last year's event, RTRP has led successful marketing trips both nationally and internationally, as well as participated in site-selection conferences and hosted international delegations. Additionally, RTRP organized a first-of-its-kind AgTech Cluster to connect industry, academia, and government organizations who are solving the world's most pressing agriculture issues.

www.researchtriangle.org [triangleregion](https://twitter.com/triangleregion)

05.21.20

S T A T E
O F
T H E
R E G I O N

WHO IS THE RTRP?

The Research Triangle Regional Partnership (RTRP) is an economic development organization sustained by and committed to 11 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies and business organizations that support private sector growth.

Acting as proud ambassadors, we introduce companies to an area that offers incredible access to talent through 15 colleges and universities, a competitive cost of living, a strong and diverse economic climate, a supportive infrastructure and quality of life we feel is second to none. Our primary goal is to ensure economic stability and job growth continue to make this thriving and diverse region one of the best places in the United States to work, live, and compete in business.

PAST SPONSORS

You're in good company. Join the ranks of others who have sponsored past State of the Region events.





SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE	RECEPTION	RTRP PARTNER
SPONSORSHIP AMOUNT	\$12,500	\$8,500	\$6,000	\$4,000	\$2,000
Tickets for you and your guests to attend	10	10	10	10	10
Additional drink tickets <small>*Each attendee receives 2 at registration, sponsors to distribute additional.</small>	10	10	10	10	10
Event signage	Logo on banner hanging from box in auditorium	Logo on pre-event materials, program, and event banner	Logo on program, and event banners	Logo on reception signage	
Recognized on slides during registration	●	●	●	●	Company name listed in program
Recognition from stage during program	●	●	●		
Ad in program	1/2 Page Horizontal Ad	1/4 Page Vertical Ad			
Company recognition on the event page for 2020 researchtriangle.org	Logo	Logo	Logo		

For sponsorship opportunities contact Louise Warendt at lwarenda@researchtriangle.org.

PREMIER OPPORTUNITIES

SECTION SPONSOR

\$20,000

- 2 minute introduction of section speaker
- Logo/company branding throughout the 20 minute section presentation
- Tickets for 15 guests
- 15 additional drink tickets
- Logo placement on event materials
- Full-page ad in program
- Company logo and information indexed on the RTRP website
- Final sponsored video to be promoted on the RTRP website and social media channels (which reach 11k+ followers)

MPACT VIDEO SPONSOR

\$15,000

- Featured message in a 90-second informational video on topic relevant to event theme
- Tickets for 10 guests
- 10 additional drink tickets
- Logo placement on event materials
- 1/2 page horizontal ad in program
- Company logo and information indexed on the RTRP website
- Final sponsored video to be promoted on the RTRP website and social media channels (which reach 11k+ followers)

OPENING VIDEO SPONSOR

\$5,000

- Five-second "Brought to you by" credit with logo, company name and tagline
- Tickets for 10 guests
- 10 additional drink tickets
- Logo placement on event materials

AD SPECS

- Submit ads in color and as a PDF
- Convert text to outlines
- Include 0.125 in bleed on all sides
- Due Friday, April 17, 2020

FULL PAGE VERTICAL
5.5"x8.5"



1/2 PAGE HORIZONTAL
5.5"x4.25"



1/4 PAGE VERTICAL
2.75"x4.25"

