

County Profile

Wilson County (NC)

June 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

81,336
81,234
81,949

% Annual Growth

(0.1%)
1.0%
0.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

49,828
31,406

Urban/Rural Percent

61.3%
38.7%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

41
21,223
4,861
9,714
9,487
10,821
11,421
13,809

% Pop by Age

26.1%
6.0%
11.9%
11.7%
13.3%
14.1%
17.0%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.2
Workers Not Working at Home 33,656
Travel Time to Work: < 10 minutes 17.7%
Travel Time to Work: 10-14 minutes 21.8%
Travel Time to Work: 15-19 minutes 20.2%
Travel Time to Work: 20-24 minutes 12.5%
Travel Time to Work: 25-29 minutes 3.9%
Travel Time to Work: 30-34 minutes 8.1%
Travel Time to Work: 35-44 minutes 4.5%
Travel Time to Work: 45-59 minutes 5.8%
Travel Time to Work: 60+ minutes 5.7%

Workers, By Transportation

Worker Transp, Base 34,352
Work at Home 2.0%
Drove Car/Truck/Van Alone 83.0%
Carpooled Car/Truck/Van 10.1%
Public Transportation 0.2%
Walked 1.4%
Bicycle 0.1%
Taxi, Motorcycle, Other 3.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

25,283
8,863
240

Residents

73.6%
25.8%
0.7%

Education

2018-19 Kindergarten-12th Enrollment 12,845
2019 Average SAT score (1600 new scale) 1,015
2019 Percent of Graduates taking SAT 48.9%
2017-18 Higher Education Completions (Final) 767
2017-18 Higher Education Enrollment (Final) 3,783
2018 Est Education Attainment age 25+, At Least High School Graduate 44,372
2018 Est Education Attainment age 25+, At Least Bachelor's Degree 10,821

Pop Age 25+

80.3%
19.6%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	31,962	
2010 Census Total Households	35,511	
2018 Est Total Housing Units, % annual growth	36,005	0.4%
2018 Est Occupied Housing, % of total	32,128	89.2%
2018 Est Vacant Housing, % of total	3,877	10.8%
2018 Est Median Value of Owner Occupied Housing	\$121,300	
2018 Est Median Gross Rent	\$751	
2018 Est Owner Occupied Housing, % of total	18,964	59.0%
2018 Est Renter Occupied Housing, % of total	13,164	41.0%
2018 Est % Owner Occupied Vacancy Rate	1.5%	
2018 Est % Renter Occupied Vacancy Rate	3.8%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$54,864	
2018 Median Household Income (SAIPE)	\$44,015	(1.8%)
2018 Est Median Worker Earnings	\$27,236	
2018 Per Capita Income (BEA)	\$40,501	
2018 Est Pop, Income Below Poverty (SAIPE)	16,868	21.1%

Employment / Unemployment

	Currently	2019 Annual
APR2020 Prelim., 2019 Employment	30,499	33,002
APR2020 Prelim., 2019 Unemployment	4,563	2,024
APR2020 Prelim., 2019 Unemployment Rate	13.0%	5.8%
2019Q4YTD, 2019 Announced Job Creation	614	614
2019Q4YTD, 2019 Total Announced Investments (\$mil)	\$149.6	\$149.6

Employment / Wages by Industry

	2019Q4 Employment	2019 Employment	2019Q4 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	36,750	36,154	\$919	\$888
Total Government	4,867	4,740	\$841	\$819
Total Private Industry	31,883	31,414	\$931	\$899
Agriculture Forestry Fishing & Hunting	586	563	\$655	\$605
Mining
Utilities
Construction	3,078	3,049	\$1,309	\$1,068
Manufacturing	7,537	7,253	\$1,185	\$1,223
Wholesale Trade	1,332	1,313	\$1,058	\$985
Retail Trade	3,917	3,867	\$569	\$555
Transportation and Warehousing	848	848	\$936	\$883
Information	717	710	\$1,253	\$1,266
Finance and Insurance	1,143	1,173	\$1,383	\$1,358
Real Estate and Rental and Leasing	262	255	\$818	\$712
Professional and Technical Services	745	759	\$1,505	\$1,394
Mgt of Companies, Enterprises	1,148	1,151	\$1,438	\$1,580
Administrative and Waste Services	1,702	1,537	\$775	\$777
Educational Services	2,603	2,495	\$776	\$750
Health Care and Social Assistance	4,807	4,805	\$763	\$716
Arts, Entertainment and Recreation	255	279	\$391	\$373
Accommodation and Food Services	3,078	3,114	\$320	\$300
Other Services Ex. Public Admin	703	711	\$651	\$614
Public Administration	2,259	2,248	\$864	\$844
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q1 Available Industrial Buildings	12
2019Q4 Establishments: Total Private Industry	1,877
2019Q4 Establishments: Manufacturing	88
2018 Est Self Employed	1,627

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$1.3
2019 Total Retail Businesses (With Food/Drink)	497
2019 Avg Sales/Business Total (with Food/Drink)	\$2,602,326
2020Q1 Available Commercial Buildings (if County reports)	1

Quality of Life

Taxes

FY2019-20 Property Tax Rate per \$100 Value	\$0.7300
FY2018-19 Annual Taxable Retail Sales (\$mil)	\$1,050.9
2020 Tier designation	1

Childcare

2020Q1 Licensed Child Care Facilities	27
2020Q1 Licensed Child Care Enrollment	2,170

Healthcare Providers

2018 Number of Physicians	130
2018 Physicians/10,000 population	15.8
2018 RNs/10,000 population	72.8
2018 Dentists/10,000 population	3.2
2017 Pharmacists/10,000 population	8.3

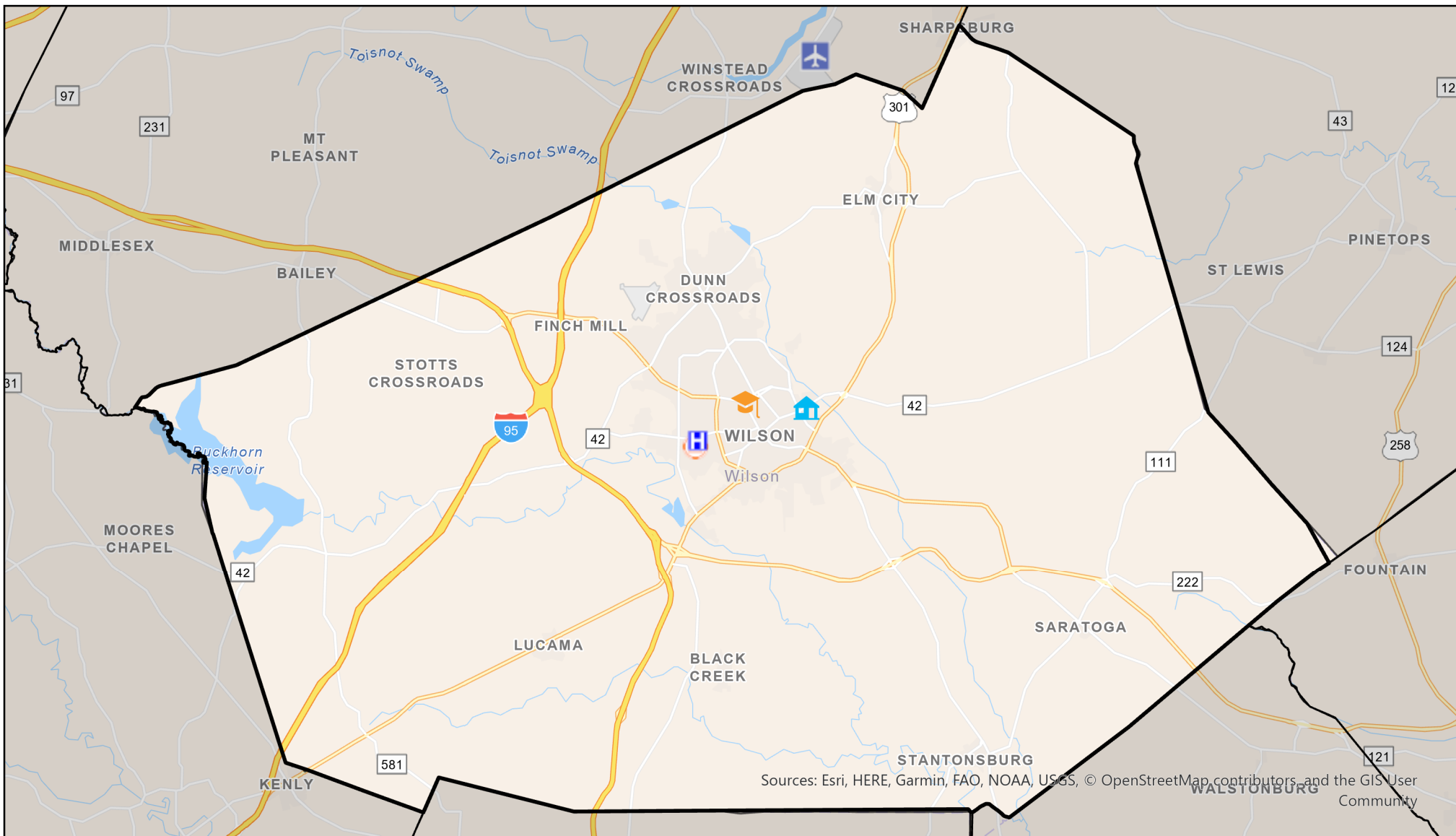
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.









Wilson County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



4 Miles