

## County Profile

## Harnett County (NC)

February 2021

## Demographics

## Population &amp; Growth

	Population	% Annual Growth
2019 Est Population	132,283	1.5%
2010 Census Total Population	114,678	2.6%
Jul2019 NC Certified Population Estimate	134,906	1.3%

## Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	50,549	44.1%
2010 Census Total Population: Rural	64,129	55.9%

## Estimated Population by Age

		% Pop by Age
2019 Est Median Age	34	
2019 Est Total Pop 0-19	38,580	29.1%
2019 Est Total Pop 20-24	8,144	6.2%
2019 Est Total Pop 25-34	20,799	15.7%
2019 Est Total Pop 35-44	18,008	13.6%
2019 Est Total Pop 45-54	16,372	12.4%
2019 Est Total Pop 55-64	14,291	10.8%
2019 Est Total Pop 65+	16,089	12.2%

## Commuters, Workers Age 16 and Over, 2019 Census ACS Est

## Percent of Workers, By Travel Time

Avg Travel Time, Minutes	30.4
Workers Not Working at Home	53,873
Travel Time to Work: < 10 minutes	9.0%
Travel Time to Work: 10-14 minutes	9.1%
Travel Time to Work: 15-19 minutes	11.0%
Travel Time to Work: 20-24 minutes	13.6%
Travel Time to Work: 25-29 minutes	7.2%
Travel Time to Work: 30-34 minutes	17.4%
Travel Time to Work: 35-44 minutes	9.1%
Travel Time to Work: 45-59 minutes	12.3%
Travel Time to Work: 60+ minutes	11.3%

## Workers, By Transportation

Worker Transp, Base	55,740
Work at Home	3.3%
Drove Car/Truck/Van Alone	86.5%
Carpooled Car/Truck/Van	8.0%
Public Transportation	0.2%
Walked	1.2%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.9%

## Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

## Commuters

20,401
34,782
502

## Residents

36.6%
62.4%
0.9%

## Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	20,188	
2020 Average SAT score (1600 scale)	1,052	
2020 Percent of Graduates taking SAT	17.9%	
2018-19 (Provisional) Higher Education Completions	1,743	
2018-19 (Provisional) Higher Education Enrollment	7,348	
2019 Est Education Attainment age 25+, At Least High School Graduate	74,839	87.5%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	18,702	21.9%

## Housing

		% Ann Growth or % Total
2010 Census Total Housing	41,594	
2010 Census Total Households	46,731	
2019 Est Total Housing Units, % annual growth	51,828	1.2%
2019 Est Occupied Housing, % of total	45,416	87.6%
2019 Est Vacant Housing, % of total	6,412	12.4%
2019 Est Median Value of Owner Occupied Housing	\$154,000	
2019 Est Median Gross Rent	\$893	
2019 Est Owner Occupied Housing, % of total	29,688	65.4%
2019 Est Renter Occupied Housing, % of total	15,728	34.6%
2019 Est % Owner Occupied Vacancy Rate	2.5%	
2019 Est % Renter Occupied Vacancy Rate	8.7%	

## Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$60,881	
2019 Median Household Income (SAIPE)	\$55,619	8.6%
2019 Est Median Worker Earnings	\$31,469	
2019 Per Capita Income (BEA)	\$35,484	
2019 Est Pop, Income Below Poverty (SAIPE)	20,597	15.6%

## Employment / Unemployment

	Currently	2019 Annual
DEC2020 Prelim., 2019 Employment	49,723	51,237
DEC2020 Prelim., 2019 Unemployment	3,460	2,468
DEC2020 Prelim., 2019 Unemployment Rate	6.5%	4.6%
2020Q3YTD, 2019 Announced Job Creation	.	167
2020Q3YTD, 2019 Total Announced Investments (\$mil)	.	\$13.8

### Employment / Wages by Industry

	2020Q2 Employment	2019 Employment	2020Q2 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	24,355	25,743	\$737	\$708
Total Government	5,288	5,501	\$886	\$850
Total Private Industry	19,067	20,242	\$696	\$670
Agriculture Forestry Fishing & Hunting	214	.	\$591	.
Mining	.	.	.	.
Utilities	104	.	\$1,666	.
Construction	1,765	1,833	\$848	\$915
Manufacturing	.	1,843	.	\$859
Wholesale Trade	547	518	\$956	\$987
Retail Trade	4,590	4,304	\$572	\$527
Transportation and Warehousing	.	820	.	\$801
Information	.	.	.	.
Finance and Insurance	514	499	\$1,112	\$1,100
Real Estate and Rental and Leasing	250	263	\$603	\$550
Professional and Technical Services	630	635	\$914	\$936
Mgt of Companies, Enterprises	221	215	\$1,148	\$1,179
Administrative and Waste Services	847	.	\$571	.
Educational Services	.	4,189	.	\$869
Health Care and Social Assistance	3,465	3,726	\$747	\$721
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	2,342	2,924	\$269	\$275
Other Services Ex. Public Admin	437	533	\$655	\$617
Public Administration	1,827	1,834	\$833	\$816
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q4 Available Industrial Buildings	.
2020Q2 Establishments: Total Private Industry	1,792
2020Q2 Establishments: Manufacturing	.
2019 Est Self Employed	2,688

### Local Retail Business

2020 Total Retail Sales (With Food/Drink) (\$mil)	\$1,268.3
2020 Total Retail Businesses (With Food/Drink)	640
2020 Avg Sales/Business Total (with Food/Drink)	\$1,981,700
2020Q4 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.7500
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$1,059.1
2021 Tier designation	2

### Childcare

2020Q4 Licensed Child Care Facilities	74
2020Q4 Licensed Child Care Enrollment	2,234

### Healthcare Providers

2019 Number of Physicians	102
2019 Physicians/10,000 population	7.5
2019 RNs/10,000 population	34.1
2019 Dentists/10,000 population	1.5
2017 Pharmacists/10,000 population	7.7

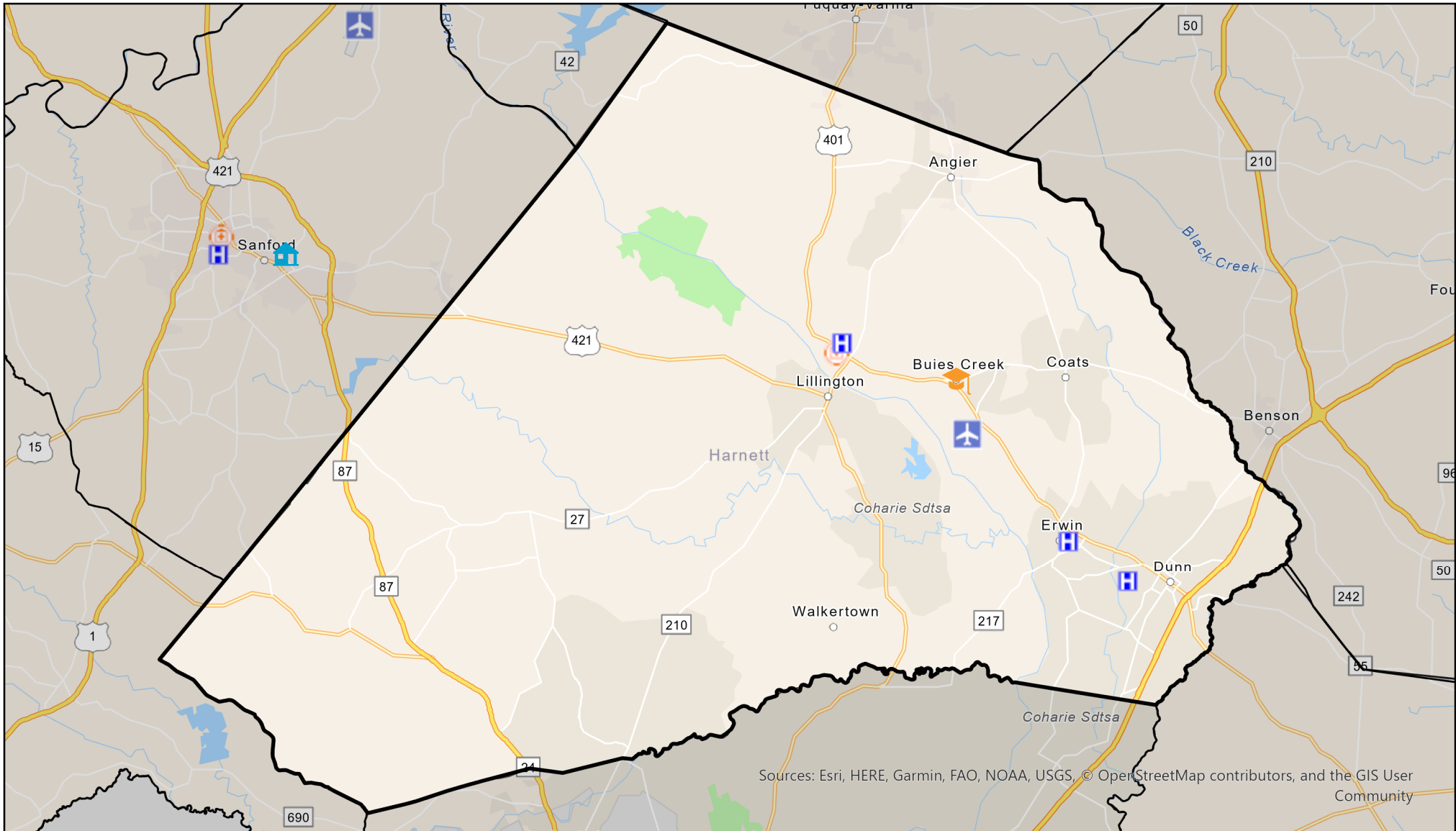
### Sources:

Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.

### Notes:










Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

# Harnett County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



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|---|---|---|
|  Commercial Airports |  Hospitals                 |  Public Universities                   |
|  General Aviation    |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports            |  Community Colleges        |  Military Installations                |



6 Miles