

North Carolina

# HARNETT COUNTY

Durham •  
Raleigh •

A part of the Research Triangle Region



## Proximity to the Assets that Matter

Distinctly located between the urban areas of Raleigh and the Research Triangle Park to the north, Fayetteville and Fort Bragg to the south, Harnett County businesses benefit from access to a diverse, highly skilled, and rapidly growing talent pool. Offering affordable land served by excellent infrastructure, moderate tax rates, competitive cost of living, and easy access to regional and national markets, Harnett County's proximity to assets provides strategic advantages for business expansion and location.



135,976 +

Population



50 mins

Distance From RDU



29 mins

Average Commute



+15% (158,563)

Projected Population  
Increase (2030)



34

Median Age



\$220,000

Median Home  
Price (Q4 2020)

To learn more about Harnett County contact Angie Stewart at [astewart@harnett.org](mailto:astewart@harnett.org) or (910) 893-7524.  
[harnettcd.org](http://harnettcd.org)



# North Carolina / Harnett County

## Target Industries

-  Manufacturing
-  Agriculture
-  Military & Defense
-  Distribution & Logistics
-  Health Sciences



### Everyone has a story to tell

With an abundance of natural resources and outdoor recreation; easy access to some of the nation's top universities, cultural amenities and entertainment; and plenty of homegrown businesses and Southern charm, Harnett County has everything you need. Come write your story.

- Located within an hour of both the Raleigh-Durham International Airport and the Fayetteville Regional Airport.
- Easy access to the entire region and the state via I-95, I-40, U.S. 421, U.S. 401, and NC 87.
- Home to the Harnett Regional Jetport (HRJ), which offers a 5,000 foot runway and jet fuel for corporate aircraft.
- The Cape Fear River, Raven Rock State Park, and plentiful parks, trails and recreational areas make nature and outdoor activities a part of life in Harnett County.
- Central Carolina Community College and Campbell University offer unique opportunities for customized workforce training, internships, and work-based learning to enhance and grow employer talent.
- Harnett Regional Water, the largest regional water treatment facility on the Cape Fear River, ensures that Harnett County's communities, businesses, and industries have access to an abundance of clean water.



### Workforce & Talent

The strength and diversity of Harnett County's talent is a result of the expansive and high-quality education opportunities available within the county and region. Each day 60% of residents commute outside of Harnett County to work. These skilled workers are ready to come home and work for you.



1 Million+

Regional Labor Pool Population



86%

High school degree or higher



The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 12 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

[www.researchtriangle.org](http://www.researchtriangle.org) | [@TriangleRegion](https://twitter.com/TriangleRegion)