

County Profile

Franklin County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	66,362	2.3%
2020 Census Total Population	68,573	1.3%
Jul2020 NC Certified Population Estimate	68,908	(1.8%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	8,900	14.7%
2010 Census Total Population: Rural	51,719	85.3%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	41	
2019 Est Total Pop 0-19	16,333	24.5%
2019 Est Total Pop 20-24	3,939	5.9%
2019 Est Total Pop 25-34	7,590	11.4%
2019 Est Total Pop 35-44	8,271	12.5%
2019 Est Total Pop 45-54	9,624	14.5%
2019 Est Total Pop 55-64	9,697	14.6%
2019 Est Total Pop 65+	10,908	16.4%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	33.3
Workers Not Working at Home	28,758
Travel Time to Work: < 10 minutes	9.7%
Travel Time to Work: 10-14 minutes	8.3%
Travel Time to Work: 15-19 minutes	8.3%
Travel Time to Work: 20-24 minutes	13.4%
Travel Time to Work: 25-29 minutes	5.5%
Travel Time to Work: 30-34 minutes	14.2%
Travel Time to Work: 35-44 minutes	9.0%
Travel Time to Work: 45-59 minutes	17.4%
Travel Time to Work: 60+ minutes	14.2%

Workers, By Transportation

Worker Transp, Base	30,171
Work at Home	4.7%
Drove Car/Truck/Van Alone	83.8%
Carpooled Car/Truck/Van	9.4%
Public Transportation	0.2%
Walked	1.3%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.6%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

9,745
19,913
513

Residents

32.3%
66.0%
1.7%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	8,496	
2020 Average SAT score (1600 scale)	1,022	
2020 Percent of Graduates taking SAT	19.8%	
2019-20 (Provisional) Higher Education Completions	69	
2019-20 (Provisional) Higher Education Enrollment	579	
2019 Est Education Attainment age 25+, At Least High School Graduate	39,718	86.2%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	10,128	22.0%



Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	29,358	1.1%
2020 Census Occupied Housing, % of total	26,300	89.6%
2020 Census Vacant Housing, % of total	3,058	10.4%
2019 Est Median Value of Owner Occupied Housing	\$150,400	
2019 Est Median Gross Rent	\$829	
2019 Est Owner Occupied Housing, % of total	18,729	73.8%
2019 Est Renter Occupied Housing, % of total	6,652	26.2%
2019 Est % Owner Occupied Vacancy Rate	0.8%	
2019 Est % Renter Occupied Vacancy Rate	2.7%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$66,664	
2020 Median Household Income (SAIPE)	\$54,868	(4.4%)
2019 Est Median Worker Earnings	\$32,302	
2020 Per Capita Income (BEA)	\$39,490	
2020 Est Pop, Income Below Poverty (SAIPE)	8,429	12.0%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	32,084	28,909
Mar2022 Prelim., 2021 Unemployment	1,184	2,120
Mar2022 Prelim., 2021 Unemployment Rate	3.6%	6.8%
2021Q4YTD, 2021 Announced Job Creation	46	46
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$9.0	\$9.0

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	12,912	11,972	\$1,040	\$910
Total Government	2,242	2,206	\$1,059	\$889
Total Private Industry	10,670	9,766	\$1,036	\$914
Agriculture Forestry Fishing & Hunting	141	140	\$891	\$805
Mining	26	.	\$1,030	.
Utilities	.	51	.	\$2,177
Construction	1,091	1,200	\$1,154	\$1,051
Manufacturing	2,856	2,683	\$1,335	\$1,234
Wholesale Trade	394	351	\$1,347	\$1,215
Retail Trade	1,459	1,406	\$621	\$518
Transportation and Warehousing	485	438	\$1,003	\$880
Information	62	.	\$2,042	.
Finance and Insurance	225	193	\$1,252	\$1,016
Real Estate and Rental and Leasing	58	57	\$762	\$647
Professional and Technical Services	726	316	\$1,884	\$1,907
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	817	696	\$792	\$751
Educational Services	1,342	1,228	\$1,040	\$884
Health Care and Social Assistance	997	991	\$702	\$621
Arts, Entertainment and Recreation	.	46	.	\$436
Accommodation and Food Services	680	643	\$350	\$302
Other Services Ex. Public Admin	377	326	\$767	\$677
Public Administration	1,085	1,124	\$972	\$828
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,304
2021Q4 Establishments: Manufacturing	57
2019 Est Self Employed	1,602

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$374.8
2021 Total Retail Businesses (With Food/Drink)	323
2021 Avg Sales/Business Total (with Food/Drink)	\$1,160,456
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7950
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$655.2
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	23
2022Q1 Licensed Child Care Enrollment	807

Healthcare Providers

2019 Number of Physicians	10
2019 Physicians/10,000 population	1.5
2020 RNs/10,000 population	28.2
2020 Dentists/10,000 population	2.0
2020 Pharmacists/10,000 population	6.3

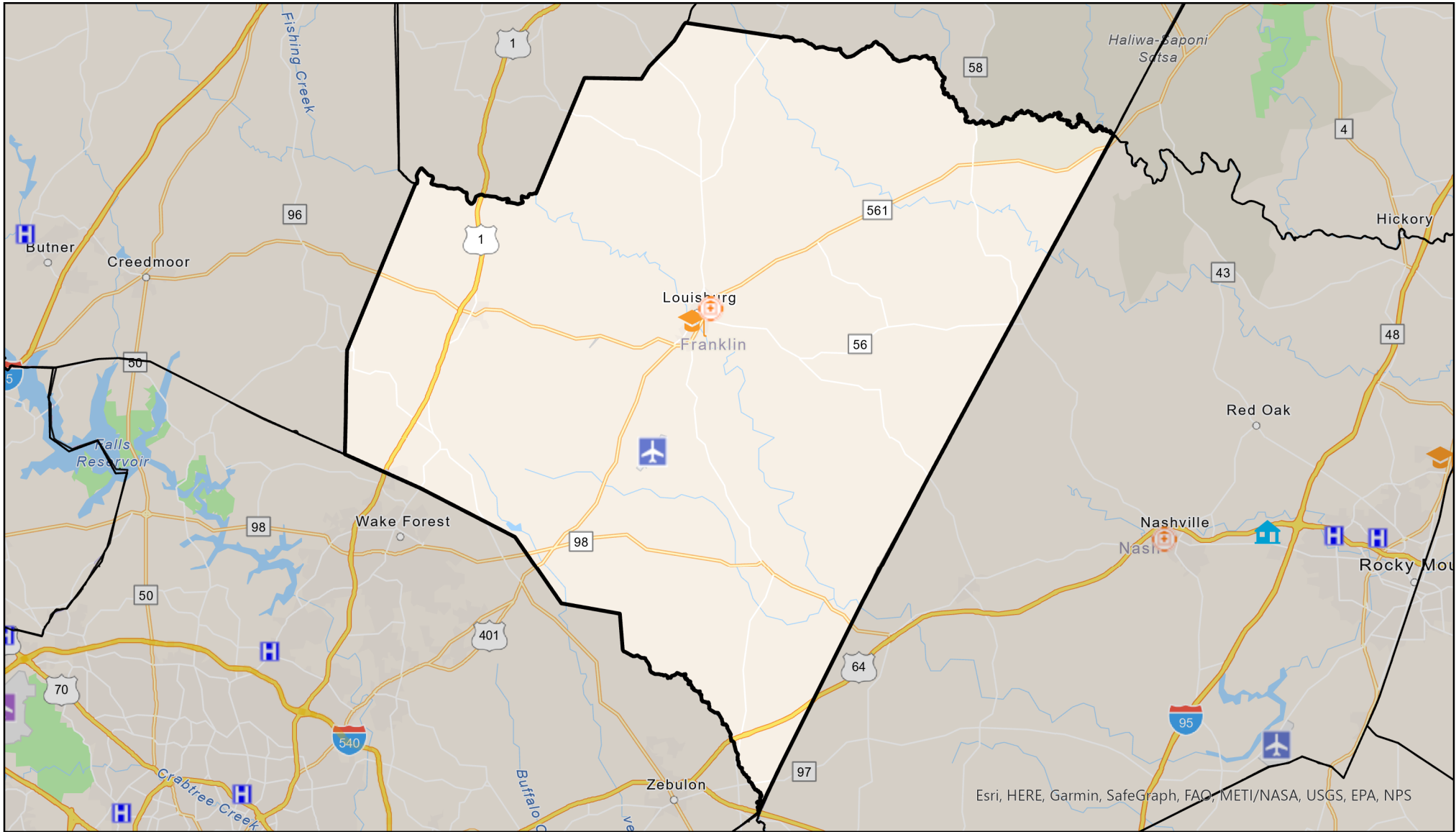
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

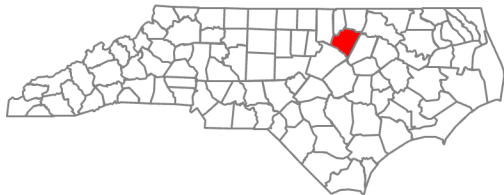
Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.



Franklin County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



Legend

- | | | |
|---|---|---|
|  Commercial Airports |  Hospitals |  Public Universities |
|  General Aviation |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports |  Community Colleges |  Military Installations |



7 Miles