

County Profile

Harnett County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	132,283	1.5%
2020 Census Total Population	133,568	1.7%
Jul2020 NC Certified Population Estimate	133,834	(0.8%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	50,549	44.1%
2010 Census Total Population: Rural	64,129	55.9%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	34	
2019 Est Total Pop 0-19	38,580	29.1%
2019 Est Total Pop 20-24	8,144	6.2%
2019 Est Total Pop 25-34	20,799	15.7%
2019 Est Total Pop 35-44	18,008	13.6%
2019 Est Total Pop 45-54	16,372	12.4%
2019 Est Total Pop 55-64	14,291	10.8%
2019 Est Total Pop 65+	16,089	12.2%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	30.4
Workers Not Working at Home	53,873
Travel Time to Work: < 10 minutes	9.0%
Travel Time to Work: 10-14 minutes	9.1%
Travel Time to Work: 15-19 minutes	11.0%
Travel Time to Work: 20-24 minutes	13.6%
Travel Time to Work: 25-29 minutes	7.2%
Travel Time to Work: 30-34 minutes	17.4%
Travel Time to Work: 35-44 minutes	9.1%
Travel Time to Work: 45-59 minutes	12.3%
Travel Time to Work: 60+ minutes	11.3%

Workers, By Transportation

Worker Transp, Base	55,740
Work at Home	3.3%
Drove Car/Truck/Van Alone	86.5%
Carpooled Car/Truck/Van	8.0%
Public Transportation	0.2%
Walked	1.2%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.9%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

20,401
34,782
502

Residents

36.6%
62.4%
0.9%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	19,513	
2020 Average SAT score (1600 scale)	1,052	
2020 Percent of Graduates taking SAT	17.9%	
2019-20 (Provisional) Higher Education Completions	1,746	
2019-20 (Provisional) Higher Education Enrollment	7,058	
2019 Est Education Attainment age 25+, At Least High School Graduate	74,839	87.5%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	18,702	21.9%



Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	52,876	1.3%
2020 Census Occupied Housing, % of total	48,083	90.9%
2020 Census Vacant Housing, % of total	4,793	9.1%
2019 Est Median Value of Owner Occupied Housing	\$154,000	
2019 Est Median Gross Rent	\$893	
2019 Est Owner Occupied Housing, % of total	29,688	65.4%
2019 Est Renter Occupied Housing, % of total	15,728	34.6%
2019 Est % Owner Occupied Vacancy Rate	2.5%	
2019 Est % Renter Occupied Vacancy Rate	8.7%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$64,398	
2020 Median Household Income (SAIPE)	\$55,586	(0.1%)
2019 Est Median Worker Earnings	\$31,469	
2020 Per Capita Income (BEA)	\$38,280	
2020 Est Pop, Income Below Poverty (SAIPE)	19,195	14.4%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	52,196	48,916
Mar2022 Prelim., 2021 Unemployment	2,121	3,957
Mar2022 Prelim., 2021 Unemployment Rate	3.9%	7.5%
2021Q4YTD, 2021 Announced Job Creation	.	.
2021Q4YTD, 2021 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	26,204	25,257	\$889	\$751
Total Government	5,391	5,355	\$1,109	\$883
Total Private Industry	20,813	19,902	\$832	\$716
Agriculture Forestry Fishing & Hunting	191	.	\$763	.
Mining	76	.	\$1,631	.
Utilities	110	.	\$1,805	.
Construction	1,882	1,784	\$1,046	\$873
Manufacturing	1,613	.	\$1,065	.
Wholesale Trade	589	567	\$1,208	\$1,022
Retail Trade	4,614	4,675	\$723	\$592
Transportation and Warehousing	1,249	905	\$901	\$970
Information
Finance and Insurance	453	505	\$1,468	\$1,158
Real Estate and Rental and Leasing	274	263	\$757	\$577
Professional and Technical Services	714	655	\$1,343	\$1,011
Mgt of Companies, Enterprises	245	222	\$1,161	\$1,204
Administrative and Waste Services	902	881	\$687	\$599
Educational Services	.	3,924	.	\$903
Health Care and Social Assistance	3,562	3,610	\$968	\$774
Arts, Entertainment and Recreation	284	150	\$284	\$300
Accommodation and Food Services	3,020	2,653	\$351	\$286
Other Services Ex. Public Admin	529	482	\$775	\$646
Public Administration	1,799	1,872	\$915	\$835
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,950
2021Q4 Establishments: Manufacturing	65
2019 Est Self Employed	2,688

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$899.9
2021 Total Retail Businesses (With Food/Drink)	610
2021 Avg Sales/Business Total (with Food/Drink)	\$1,475,211
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7500
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,322.7
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	73
2022Q1 Licensed Child Care Enrollment	1,960

Healthcare Providers

2019 Number of Physicians	102
2019 Physicians/10,000 population	7.5
2020 RNs/10,000 population	35.8
2020 Dentists/10,000 population	1.5
2020 Pharmacists/10,000 population	7.8

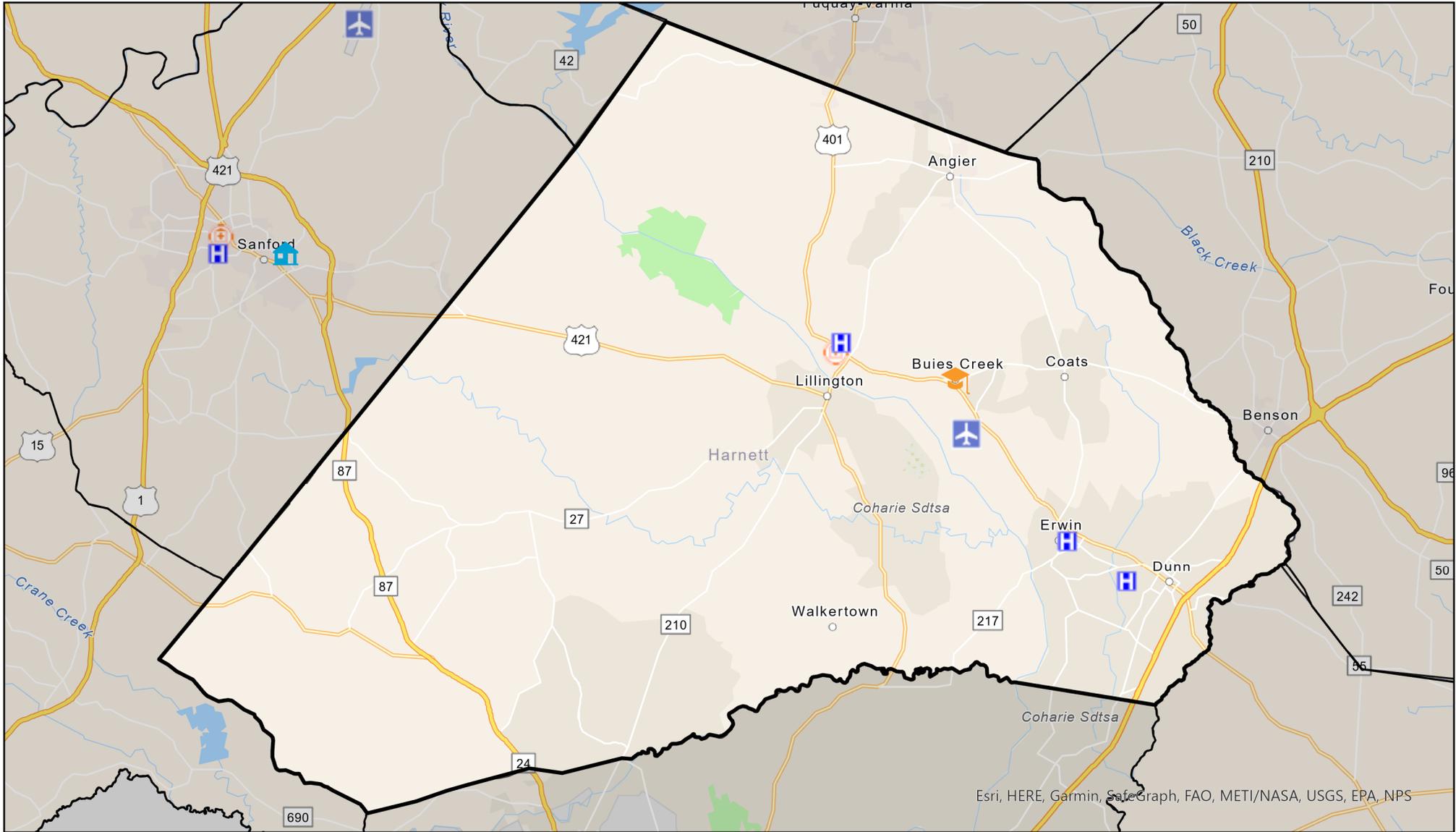
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Harnett County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



6 Miles