Innovation Comes to Life in Wake County

As part of North Carolina’s famed Research Triangle region, we’re all about access. Access to talent and technology, access to fast-growing markets, and access to a jaw-dropping network of resources designed to help people and companies prosper.

The largest county in the Research Triangle Region of North Carolina, Wake County is home to Raleigh, the state’s capital. As one of the nation’s fastest-growing regions, Wake County offers the ideal blend of cost, comfort, and culture, plus thousands of diverse jobs.

- **1.1 Million+**
  Population

- **15 mins**
  Distance From RDU

- **$342,000**
  Median Home Price (Q4 2020)

- **1st Top City**
  with the Most Resilient Economies in the U.S. (Cary, NC)
  SmartAsset 2022

- **1st Best Place**
  to Live in 2022 (Raleigh)
  Bankrate 2022

To learn more about Wake County contact Michael Haley at hello@raleigh-wake.org or (919) 664-7042.
raleigh-wake.org
A Place to Call Home

When it comes to resources and collaboration, Wake County is one of the best places in the U.S. to start a business. Fueled by talent from the region’s three tier-one research universities, home to HQ’s like Advance Auto Parts and Pendo, and innovation from our thriving startup community, the ecosystem is ripe with opportunity.

Raleigh alone is home to more than 500 startup companies, totaling 2,500 jobs in a wide range of industry sectors.

Talent & Workforce

Wake County is experiencing massive growth and as a result, so is our workforce. Growing at a rate of 64 people per day, with the majority of those having a bachelor’s degree or higher, it’s no wonder that companies are finding the talent here that they need to thrive.

12 Colleges & universities including NC State University, Meredith College, and William Peace University

WakeTech CC The largest community college in the state

171 Public school offerings

78 Private schools

19 Charter schools

The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 12 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

www.researchtriangle.org | @TriangleRegion