A Rich History with a Versatile Future

Durham has successfully transformed its business and economic landscape from one based upon tobacco and textile products to a modern, cutting-edge economy. GlaxoSmithKline, IBM, and Cree are just some of the forward-thinking companies that have headquarters in Durham.

From its beginnings in tobacco and textiles to Black Wall Street and the Research Triangle Park, Durham is a community of entrepreneurs who value creative ideas, asking “What if?” and bringing talented people together to answer that very question.

- **321,488+** Population
- **+154% (366,111)** Projected Population Increase (2030)
- **15 mins** Distance From RDU
- **3,600+** New Jobs (2020)
- **$1.66 Billion** Total Investment (2020)
- **26%** Have a of bachelor’s degree or higher

To learn more about Durham County contact Matt Gladdek at mgladdek@durhamchamber.org or (919) 328-8750. durhamchamberED.org
A Nimble Economy

Durham's economy has seen three major phases in the last 200 years.

First, the tobacco industry dominated the city. Durham quickly developed a vibrant community. In the 1950s, Durham took on a new venture with the development of Research Triangle Park. Durham's growth began to rekindle during the 1980s, with the construction of multiple housing developments, and the beginnings of downtown revitalization.

Today, Durham is a vibrant, unique community that continues to grow and prosper with new industry and amenities for all.

Fueled by the country’s largest research park – the Research Triangle Park (RTP) - and generations of results-driven entrepreneurs, Durham is a rocket ship.

Where Start-ups Thrive

Durham is in the midst of an entrepreneurial boom. Entrepreneurs and startups are attracting national attention from the public sector, Silicon Valley investors, and talented individuals worldwide.

Strong Talent Pipeline

Talent is plentiful with three Tier 1 research universities at our doorstep: Duke University, UNC Chapel Hill, and NC State. Other terrific institutions like NC Central University plus eight additional colleges and universities provide Durham with an abundance of highly-skilled, specialized workers.